

DR. PAULA NAGLER

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Mandeville Building, Burgemeester Oudlaan 50, 3062 PA Rotterdam, The Netherlands

EDUCATION

United Nations University - MERIT/MGSoG, Maastricht (The Netherlands) Sep 2010 - Oct 2015

PhD in Public Policy and Policy Analysis

Supervisors: Prof. Dr. Pierre Mohnen, Prof. Dr. Wim Naudé, Prof. Dr. Milan Vodopivec

Thesis Title: Occupational Choice in the Developing World

Universidad de Chile, Santiago (Chile)

Jan 2012 - May 2012

Visiting PhD researcher at the Center for Micro Data, Department of Economics

Kiel Institute for the World Economy, Kiel (Germany)

Jun 2008 - May 2009

Advanced Studies Program in International Economic Policy Research

University of Cologne, Cologne (Germany)

Oct 2002 - Jun 2007

Diplom (equivalent to master) in Economics, Economic Geography and Latin American Studies

PROFESSIONAL EXPERIENCE

Institute for Housing & Urban Development Studies, Erasmus University Rotterdam, Rotterdam (The Netherlands) Since Feb 2018

Head of Urban Economics and Governance & Member of the Management Team (since Nov 2020)

Academic Team Lead & Member of the Management Team (Sep 2019 - Oct 2020)

Researcher & Senior Economist

- Expert in the area of urban development with a focus on labor markets, inequality and innovation

- Lecturer for quantitative methods and policy analysis

Erasmus Research & Business Support, Erasmus University Rotterdam, Rotterdam (The Netherlands) Nov 2016 - Jan 2018

Evaluation Expert

- Undertook research projects and policy evaluation assignments commissioned by ministries, foundations and international organizations with a focus on development cooperation

- Developed methodology and conducted data and econometric analyses for impact measurement

Maastricht University, Maastricht (The Netherlands)

Jun 2015 - Oct 2016

Assistant Professor - School of Business and Economics, Department of Organization & Strategy

- Conducted research in the areas of innovation and entrepreneurship with a focus on emerging economies

- Co-directed the new bachelor specialization in 'Emerging Markets'

- Coordinated the master course 'Public Policy Analysis' at UNU-MERIT/MGSoG, and lectured in the module on impact evaluation

Maastricht School of Management, Maastricht (The Netherlands)

May 2013 - Aug 2015

Research Fellow for the World Bank Project 'Agriculture in Africa: Telling Myths from Facts'

- Conducted research in the area of non-farm entrepreneurship in Sub-Saharan Africa using the LSMS-ISA database

- Cleaned, recoded and analyzed data and statistics, and conducted the econometric analysis to study patterns, determinants and productivity of household enterprises

Research Fellow for the UNIDO Industrial Development Report 2016

- Conducted research for the chapter of 'Technology-Driven Structural Transformation and Social Inclusiveness'
- Analyzed and visualized data and statistics

OECD Development Centre, Paris (France)

Sep 2009 - Aug 2010

Junior Policy Analyst - Poverty Reduction and Social Development Department

- Provided research assistance on employment and social protection policies
- Analyzed innovative social protection schemes in developing countries
- Contributed to the annual publication 'Perspectives on Global Development'

International Policy Centre for Inclusive Growth, Brasília (Brazil)

Jun 2009 - Aug 2009

Research Assistant - Poverty Practice, Bureau for Development Policy

- Provided research assistance for the project 'Gender, Race and Ethnicity' for Bolivia, Paraguay and Guatemala (in cooperation with UNIFEM)
- Calculated economic indicators using the Bolivian household survey

Kiel Institute for the World Economy, Kiel (Germany)

Sep 2008 - May 2009

Research Assistant for Prof. Dr. Dr. h.c. Horst Siebert

- Conducted research for the working paper 'An International Rule System to Avoid Financial Instability' and on the financial crisis
- Prepared drafts, spreadsheets and presentations

Inter-American Development Bank, Washington DC (United States)

Sep 2006 - Feb 2007

Intern - Carlo-Schmid Scholarship of the German National Academic Foundation (Studienstiftung des deutschen Volkes) and the German Academic Exchange Service (DAAD)

Economic Commission for Latin America and the Caribbean, Santiago (Chile)

Nov 2005 - Mar 2006

Intern - Scholarship of the German Academic Exchange Service (DAAD)

ASSIGNMENTS

ORIO Evaluation (Development Related Infrastructure Facility program) - Ministry of Foreign Affairs, The Netherlands

Jan 2019 - Jun 2019

- Developed a research plan for a case study in Senegal

Inequality Diagnostics - German Development Cooperation (GIZ)

Dec 2018 - ongoing

- Project lead
- Developing guidelines for inequality assessments
- Applying the guidelines in countries of German development cooperation (Peru, Namibia, Mexico, South Africa, Indonesia, Vietnam, Zambia, Ghana)

Social Protection Review - Ministry of Labor and Social Protection, Mongolia

Jun 2017

- Reviewed the structure of the Mongolian social welfare system
- Developed a set of recommendations for consolidating programs and revising targeting mechanisms

Employment Report Sierra Leone - World Bank

May 2017 - Jan 2018

- Cleaned and recoded survey data for the analysis
- Conducted data and econometric analyses with a focus on agriculture using the country's Labor Force Survey
- Drafted the chapter on agricultural employment and productivity

Innovation, Inequality, Inclusiveness - Bertelsmann Foundation, Germany

Jan 2017 - Nov 2017

- Studied the impact of technological innovation on inequality in Germany
- Developed policy recommendations for inclusive innovation policies
- Drafted policy report

- Poverty Flagship Report 2017 - World Bank** Dec 2016 - Mar 2017
 - Profiled rural non-farm enterprises in sub-Saharan Africa by consumption quintiles
 - Assessed results and compared outcomes to previous findings
- Surveys and Methods - World Bank, Center for Development Data** Oct 2016
Methodological Experiment on Non-Farm Enterprises, Malawi
 - Revised and expanded the literature review on financial diaries
 - Conducted micro-econometric analyses using diary and survey data
 - Analyzed the results of the empirical work
- Statistical Profiling - World Bank, Social Protection Unit**
Statistical Profiling, Turkey Nov 2014 - Oct 2016
Statistical Profiling, Armenia Feb 2014 - Dec 2014
 - Cleaned and recoded administrative data for the analysis
 - Provided a descriptive profile of the unemployed
 - Developed a statistical profiling model
 - Prepared a final document and a presentation with the results

TEACHING EXPERIENCE

- Institute for Housing & Urban Development Studies, Erasmus University Rotterdam, Rotterdam (The Netherlands)** Since Feb 2018
Coordinator & Lecturer
 Coordinator of the core period course 'Urban data analytics' (since 2020), coordinator of the elective 'Urban policy analysis' (2019/2020), coordinator of the specialization 'Urban competitiveness and resilience' (2018/2019) for master students in 'Urban Management and Development'
- Maastricht University, Maastricht (The Netherlands)** Since Dec 2017
Guest Lecturer
 Course 'Management and organization of Latin American enterprises' for bachelor students with a specialization in 'Emerging Markets'
 Guest lecture: Doing business in the informal economy
- UNU-MERIT, Maastricht (The Netherlands)** Nov/Dec 2015 & 2016
Course Coordinator & Lecturer
 Course 'Public policy analysis' for master students in 'Public Policy and Human Development'
 Lecturer for the module on impact evaluation; development of course curriculum and final exam
- Maastricht University, Maastricht (The Netherlands)** Feb 2016 - Mar 2016
Tutor
 Course 'Innovation in emerging markets' for bachelor students with a specialization in 'Emerging Markets'
- Maastricht School of Management, Maastricht (The Netherlands)** Oct 2014
Lecturer
 Course 'Sampling and survey design' for the executive training program 'Research Methods & Skills'
- UNU-MERIT and Maastricht University, Maastricht (The Netherlands)** Feb 2011 - Aug 2013
Tutor
 Courses for master students in 'Public Policy and Human Development'
 - Public economics
 - Econometrics/ econometrics plus (also development of curriculum)
 - Introduction to economics (online course)

Courses for bachelor students in 'European Studies' and 'International Economics'

- History of economic thought
- Introduction to micro- and macro-economics
- Trade and exchange rates

Thesis Supervision

Since 2013: >15 master thesis supervisions

Since 2018: >25 bachelor thesis supervisions

Second Reading

Since 2011: Second reader of >60 bachelor theses and >25 master theses

PUBLICATIONS

Peer Reviewed Publications

Nagler, P. and W. Naudé (2017). Non-Farm Entrepreneurship in Rural Sub-Saharan Africa: New Empirical Evidence. *Food Policy*, 67:175-191.

Naudé, W. and P. Nagler (2015). Inclusive Industrialization and Entrepreneurship. *Development*, 58(4):500-510.

Nagler, P. (2013). How Unemployment Insurance Savings Accounts Affect Employment Duration: Evidence from Chile. *IZA Journal of Labor & Development*, 2:9.

(also available as UNU-MERIT Working Paper No. 2013-039)

Book Chapters

Nagler, P. and W. Naudé (2018). Nonfarm Enterprises in Rural Africa (Chapter 9). In: Christiaensen, L. and L. Demery (Eds.). *Agriculture in Africa: Telling Myths from Facts. Directions in Development - Agriculture and Rural Development* (pp. 75-84). Washington, DC: The World Bank.

Working Papers

Naudé, W. and P. Nagler (2021). The Rise and Fall of German Innovation. IZA Discussion Paper No. 14154.

Naudé, W. and P. Nagler (2018). Technological Innovation, Entrepreneurship and Productivity in Germany, 1871-2015. SPRU Working Paper Series No. 2018-02.

Naudé, W. and P. Nagler (2017). Technological Innovation and Inclusive Growth in Germany. IZA Discussion Paper No. 11194.

Nagler, P. (2017). A Profile of Non-Farm Household Enterprises in Sub-Saharan Africa. UNU-MERIT Working Paper No. 2017-048.

Naudé, W. and P. Nagler (2015). Industrialization, Innovation, Inclusion. UNU-MERIT Working Paper No. 2015-043.

Nagler, P. (2015). The Impact of Unemployment Insurance Savings Accounts on Subsequent Employment Quality. UNU-MERIT Working Paper No. 2015-026.

Nagler, P. and W. Naudé (2014). Young Entrepreneurs in Rural Africa: Prevalence, Determinants, Productivity. IZA Discussion Paper No. 8564.

Nagler, P. and W. Naudé (2014). Non-Farm Enterprises in Rural Africa: New Empirical Evidence. Policy Research Working Paper No. 7066. Washington, DC: The World Bank.

Nagler, P. and W. Naudé (2014). Labor Productivity in Rural African Enterprises: Empirical Evidence from the LSMS-ISA. IZA Discussion Paper No. 8524.

Nagler, P. and W. Naudé (2014). Non-Farm Entrepreneurship in Rural Africa: Patterns and Determinants. IZA Discussion Paper No. 8008.

Reports

Naudé, W. and P. Nagler (2017). Technological Innovation and Inclusive Growth in Germany. Inclusive Growth for Germany: Edition 18. Bertelsmann Stiftung.

CONFERENCES AND TALKS

2019: EMAEE Conference ‘Economics, Governance and Management of AI, Robots and Digital Transformations’, Brighton (United Kingdom); EMAEE YSI Workshop, Brighton (United Kingdom)

2018: IHS Conference ‘Empowering Cities & Citizens’, Rotterdam (The Netherlands)

2017: Kolloquium ‘Schöne neue Welt um jeden Preis? Bausteine einer Innovationspolitik für inklusives Wachstum’, Bertelsmann Foundation, Berlin (Germany)

2016: PEGNet Conference on Africa’s Economic Transformation, Kigali (Rwanda); Agricultural Economics and Rural Policy Seminar, Wageningen University, Wageningen (The Netherlands)

2015: 10th IZA/World Bank Conference on Employment and Development, Bonn (Germany); UNU-MERIT Research Theme II Meeting, Maastricht (The Netherlands); Agriculture in Africa: Telling Facts from Myths, Washington, DC (United States)

2014: PEGNet Conference on Employment Strategies in the Developing World, Lusaka (Zambia); 9th IZA/World Bank Conference on Employment and Development, Lima (Peru); UNU-MERIT Research Theme II Meeting, Maastricht (The Netherlands)

2013: European Development Days, Brussels (Belgium); 8th IZA/World Bank Conference on Employment and Development, Bonn (Germany)

2010: Sixth Annual Conference of the Verein für Socialpolitik, Hannover (Germany)

MEDIA

Newspaper Article

Süddeutsche Zeitung (in German): Neue Technologien sind keine Gefahr

Blog Contributions

Makronom (in German): Deutschland muss seinen Innovationsstau auflösen, um die Ungleichheit zu verringern
GED (New Perspectives on Global Economic Dynamics): How Germany’s Declining Innovativeness Contributes to Inequality

United Nations University: Is Technological Innovation Making Society More Unequal?

UNU-MERIT: Time to Rethink Business in Rural Africa?

The Broker: Rural Non-Farm Business in Africa: Where are the Jobs?

The Broker: The Birth, Life and Death of SMEs in Rural Africa

The Broker: Young Entrepreneurs in Rural Africa as Drivers for Job Creation

Videos

UNU-MERIT: Down and Out in Chile? New Unemployment Insurance Schemes

ADDITIONAL TRAINING AND CERTIFICATES

Dutch University Teaching Qualification

Dec 2015

BKO, Basis Kwalificatie Onderwijs

ECPR Summer School in Methods and Techniques, Ljubljana (Slovenia)

Jul 2012 - Aug 2012

- Introduction to R

- Event History and Survival Analysis

Microeconometrics Summer School, Barcelona (Spain)

Jul 2011

- Quantitative Methods for Public Policy Evaluation

LANGUAGE AND COMPUTER SKILLS

German and Portuguese (native), English and Spanish (C2), Dutch, French and Italian (B2)

MS Office, L^AT_EX and STATA (advanced proficiency), R and ArcGIS (introductory level)

AFFILIATIONS

IZA Research Affiliate (since April 2015), UNU-MERIT Research Affiliate (since October 2015)