

FORUM @ KANADA HAUS BERLIN

Workplace Diversity

Defusing the Demographic Time-Bomb

Embassy of Canada
Leipziger Platz 17
10117 Berlin

May 20, 2014, 09:00 - 14:00

"Workplace Diversity" means broadening the traditional workforce to include employees of different ages, gender, sexual orientation, ethnic origin, nationality, religion and belief, and physical ability. Aging populations, low birth rates: both Germany and Canada face a demographic challenge. At the same time, firms are increasingly reflecting social reality in their employee mix. Is workplace diversity the answer to the looming crisis in public finances – and can it boost firms' own bottom line?

This programme will be highly relevant to those interested in the issue of workplace diversity, either from a policy, research or professional perspective.

Programme

08:30 - 09:00 *Registration*

09:00 - 09:15 Welcome Remarks by Ambassador of Canada to Germany
Welcome Remarks by Deutsch-Kanadische Gesellschaft e.V.

09:15 - 10:45 **Opening Keynote Addresses**

- ***The View from Canada*** – The Honourable John Manley, P.C., O.C., President and CEO, Canadian Council of Chief Executives (CCCE)
- ***The View from Germany*** – Jörg Asmussen, Permanent State Secretary, Federal Ministry of Labour and Social Affairs
- ***The OECD Perspective*** – Mark Keese, Head of the Division for Employment Analysis and Policy, OECD Directorate for Employment, Labour and Social Affairs

10:45 - 11:15 *Coffee and Networking Break*

11:15 – 13:00 **Panel: "Managing Workplace Diversity"**

- Noëlle Richardson, Chief Diversity Officer Agencies, Ministry of the Attorney General, Province of Ontario (Introduction and Moderation)
- Dr. Werner Eichhorst, Director of Labor Policy Europe, Institute for the Study of Labor (IZA)
- Silvia Bohrisch, Global Diversity Networks and Key Account Manager Corporate Human Resources, Siemens AG
- Manfred Bührmann, GM-HR Principles & Guidelines, Diversity Management, Commerzbank AG

13:00 *Closing Comments and Reception*



Conference partners of the „Forum @ Kanada-Haus 2014“ are the OECD Berlin Centre and the Institute for the Study of Labor (IZA).
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