
Improving the practice of development through impact evaluation

Ariel Fiszbein
Chief Economist, Human Development
World Bank
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Key Messages

- The practice of development policy is changing and becoming more evidence-based.
 - The challenge:
 - Deepening
 - Sustainability
 - Use
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Best Practice w/o Evidence?

Shanghai case studies

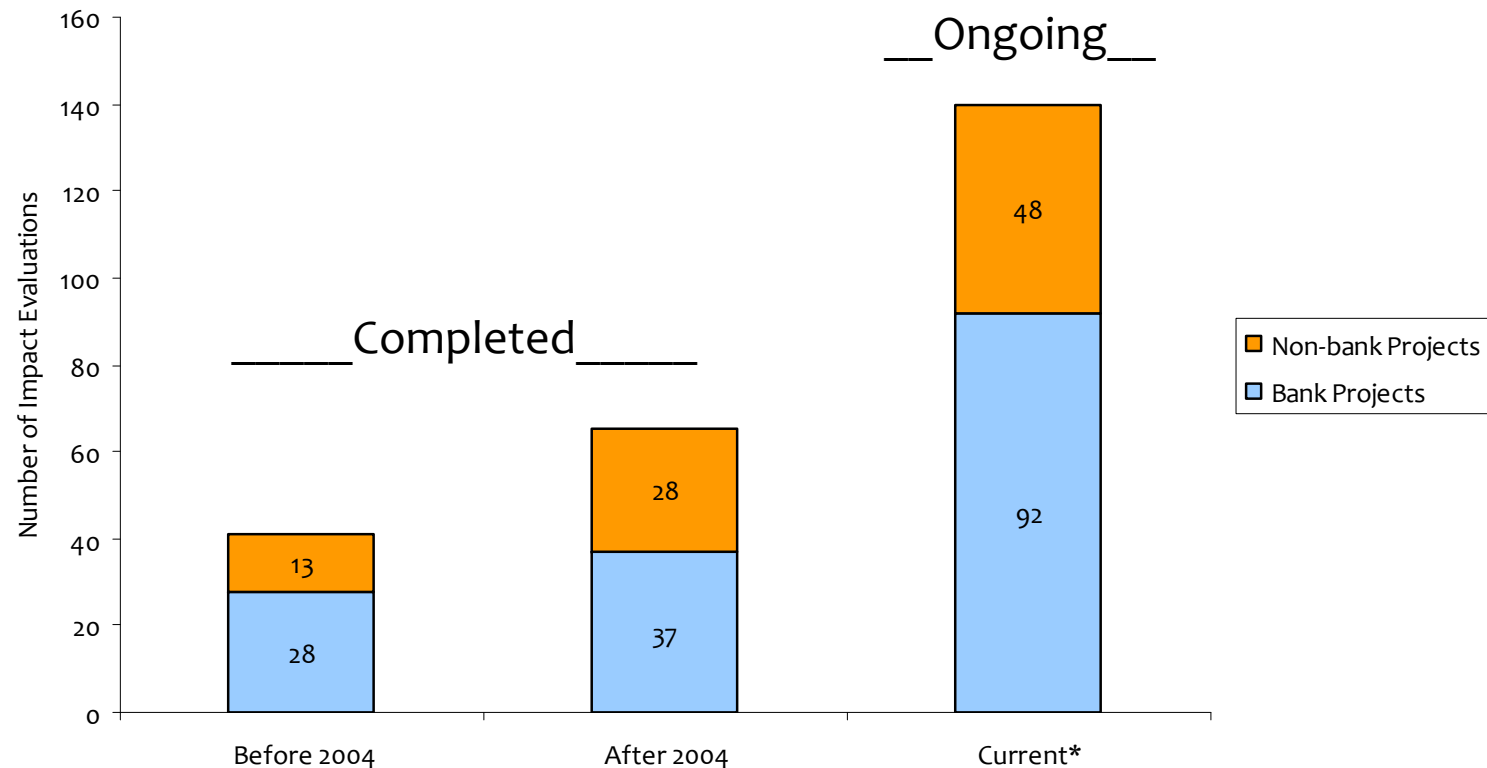
- **Education:** El Salvador's EDUCO (completed)
- **Health:** Philippines' Early Childhood Development (ongoing)
- **Targeted programs:** Brazil's Bolsa Familia program (ongoing); Mexico's Oportunidades (completed); China's South West Poverty Reduction (completed)
- **Land titling:** Peru's urban land titling (completed); Karnataka's online titling system (completed); Philippines Agrarian Reform (completed)
- **Micro-finance:** Brazil's Credi-Amigo (ongoing)
- **Infrastructure/transportation:** Vietnam's road program (completed)
- **Community-driven development / social funds:** Indonesia's UPP (ongoing); Indonesia's KDP (completed); Zambia's social fund (completed); Philippines' Kalahi-CIDDS project (ongoing); South Asia program for poverty alleviation (DPIP in Rajasthan and Madhya Pradesh) (ongoing); Yemen's Social Development Fund (completed)

A changing international and domestic environment

- Mexico and the CCT impact evaluation explosion
 - The impact of impact evaluation
 - Development agencies under pressure:
 - Civil Society/Academia (Evaluation Gap), Private donors, US Congress, etc.
 - Politicians are asking the questions now
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Increasing Number of World Bank Impact Evaluations

World Bank Impact Evaluations, by year and status



Includes impact evaluations with at least a methodological design.
Data as of June 2008

Ongoing Thematic Areas with Impact Evaluation work

- Active Labor Market Programs
 - Conditional cash transfers
 - Early childhood development
 - Education service delivery reforms
 - HIV/AIDS prevention and treatment
 - Judicial reform
 - Local development/decentralization
 - Malaria control programs
 - Micro-finance
 - Pay-for-performance in health
 - Rural roads
 - Rural electrification
 - Urban upgrading
 - Water and sanitation
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Impact evaluation of ALMP

- Range of topics: Workfare; Job Training; Wage Subsidies; Entrepreneurship; Employment Services
 - Range of countries: Argentina, Bosnia, Dominican Republic, Honduras, India, Kenya, Sri Lanka, Tunisia, Turkey, Uganda
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Deepening learning through programs of impact evaluation

- Common indicators
 - Different contexts
 - Different designs
 - Meta-analysis
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Ariel Fiszbein
Norbert Schady

with Francisco Ferreira,
Margaret Grosh, Niall
Keleher, Pedro Olinto and
Emmanuel Skoufias



Conditional Cash Transfers

Reducing Present and Future Poverty

Achieving sustainability and influencing policy

- Small scale experiments vs. scaled-up programs
 - Capacity building
 - Working from the inside
 - Communication
 - International communities of practice
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