

Changing returns to skill and experience in France and the US: a general equilibrium approach

David de la Croix

FNRS, IRES and CORE, Univ. cath. Louvain

Frédéric Docquier

CADRE, Univ. Lille 2

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Abstract

We evaluate the effect of technology, demographics and policy on the differential evolution of the skill premium and on the rise in education investment in France and the USA. For that purpose we use a computable general equilibrium model with overlapping generations of individuals, and endogenous education decisions. Human capital is made of two substitutable components, experience and education, both of them evolve endogenously over time. We calibrate this model on the post-war period and run counterfactual experiments to assess the effect of the different exogenous variables. French expansionary education policy boosted the supply of skills and kept the skill premium low. On the contrary, increasing education costs in the US contributed to increase wage differentials by reducing the supply of skills. Also the skill biased technical shock appears delayed in France.

Keywords: Human capital, Education, Experience, Skill premium.

JEL Classification: J31, D58

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Contact address: David de la Croix, IRES, Place Montesquieu 3, B-1348 Louvain-la-Neuve, Belgium. delacroix@ires.ucl.ac.be.

1 Introduction

During the last three decades, most industrialized countries have experienced a remarkable increase in the educational attainment of their labor force. The average skill level is expected to increase further in the coming years as younger (and more educated) cohorts progressively replace older (and less educated) ones. In spite of this, returns to skills have also increased substantially in countries such as the US, the UK and, to a lesser extent, Canada. By contrast, in most countries of continental Europe, the skill-premium has remained constant or has decreased as in France. This is illustrated in Figure 1 for the US and French cases. It represents estimates by Wasmer (2001a) of the skill premium for different levels of education. We clearly observe the contrast between France, where the skill premium actually declined, and the US. On the contrary, the qualitative pattern of the return to experience is similar in both countries: as reported in Figure 1 it peaked in the eighties, then declined in both countries. However, the magnitude of the changes is stronger in France.

The existing literature has explained the contrast between France and the US by referring to differences in labor market institutions: in face of a skill-biased technical progress affecting both countries, the US reacted by displaying higher skill premium while France minimum wage legislation and/or unemployment insurance prevented unskilled workers' wage to fall (see Ljunqvist and Sargent (1998), Marimon and Zilibotti (1999)). Consequently, unemployment rates clearly increase in Europe (increase somewhat in Canada) and not in the US. Such a story is however not fully convincing. If differences in the flexibility of the labor market institutions actually explain diverging path of skill premium, then we should observe diverging patterns of employment rates (employment – population ratio) as well. Indeed, facing a similar shock, response of employment rates are expected to be stronger in low flexibility countries. Card, Kramarz, and Lemieux (1999) show that the evolution of employment rates across age and education groups in France, Canada and the US is almost identical. They conclude that a pure “labor market rigidity” story cannot explain the diverging pattern of wage inequality and employment.

Building on the idea that the long-run path of unskilled workers' wage is likely to be affected by demand and supply changes on the labor market, this paper provides an alternative (neo-classical) interpretation to the diverging path of wage inequality. Typically, we will argue that general equilibrium phenomena can explain returns to

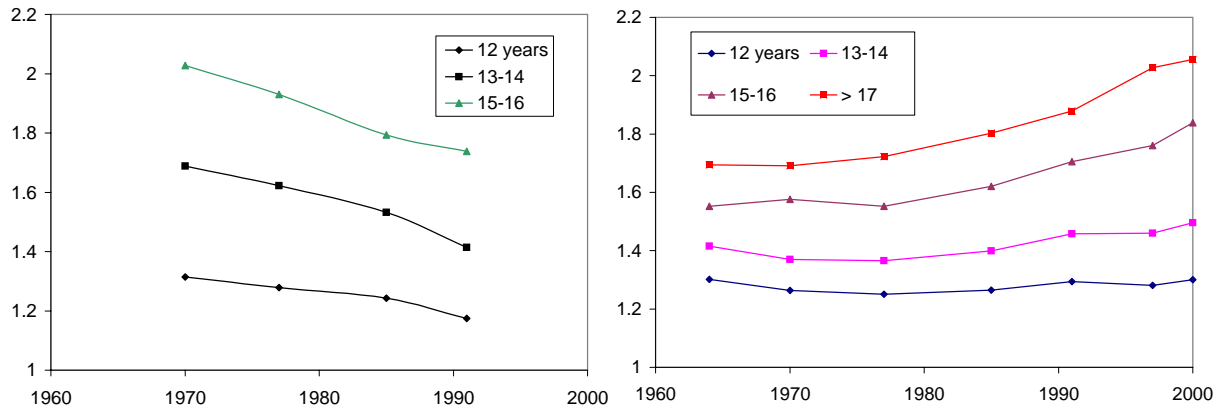


Figure 1: Skill premium in France (left panel) and the US (right panel)

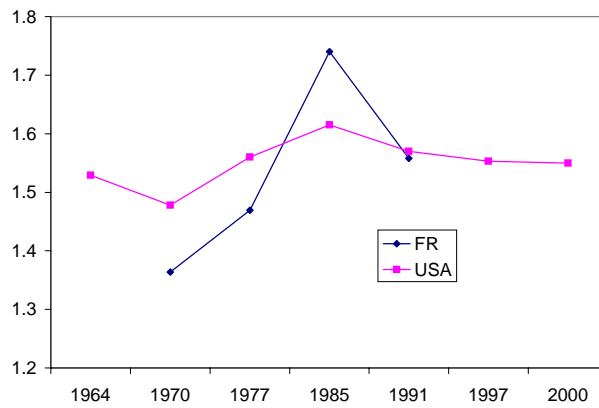


Figure 2: Return to experience (20 years)

skills and wage inequality in the last decades without relying on labor market rigidity features. We shall disentangle the effect of demographic variables, changes in the activity rate of old workers, education policy and technical change.

Some stylized facts clearly illustrate the magnitude of supply shocks. Population data by age for 1960, 2000 and 2050 are presented in appendix A. The main difference between France and the US is for the period 2000-2050, where aging is much more pronounced in France. The share of individuals aged 65 and more rises from 18.9% in 1960 to 23.3% in 2000 and 36.6% in 2050 in France; it rises from 16.7% in 1960 to 18.8% in 2000 and 30.2% in 2050 in the US. Note that also this can affect current labor market outcomes, through expectations; labor supply will indeed be more scarce in France than in the US, and future wages can thus be expected to be higher. Another significant difference between the US and France relies in the investment in education. Appendix B reports the share of time invested in education for the population between

15 and 24 years old. Education was much higher in the US around 1960, but France caught-up and almost rejoined the US level in 2000. This trend dramatically increased the supply of skills in France, and may have reduced the skill premium. Magnac and Thesmar (2002) explain the rise between 1982 and 1993 by a change in the French education policy, which increased the probability for students to reach higher levels of education. Another difference between the US and France concerns the activity rate of old workers. Figure B shows the effective retirement age as computed by Blondal and Scarpetta (1997). The stronger drop in France should have reduced the incentive to accumulate skills since the productive time of education investment is shortened. It also lowered the stock of experience, which in turns may have hampered the productivity of education capital, depending on the substitutability between experience and education.

In this paper, we study the effect of these global trends on the labor market, and in particular on the returns to skill and experience, and on the investment in education. Taking account of the interactions between education and experience on the labor market requires to define human capital as having two major and substitutable components, education and experience. In the micro-econometric literature on wage formation (Mincer-type equation), both of these components are shown to have a strong influence on individual earning. We shall use a computable general equilibrium model to measure the relative importance of the different factors. At most, existing general equilibrium models with realistic demographics endogenize the labor participation rates per age and simulate the evolution of the capital per worker. The hypothesis of a perfect substitution between young workers and old workers is a common assumption in that literature. A related paper is the one by Heckman, Lochner, and Taber (1998); they have a general equilibrium model with a sophisticated labor market; they calibrate their human capital production functions using econometric estimates of wage equations; however, they do not simulate their model with realistic population scenarios.

The model described in section 2 is distinct from the existing literature by three features: education and experience are two components of human capital, households optimally chose their investment in education, and households have access to perfect insurance markets to face lifetime uncertainty. We calibrate the model on the post-war period for France and the USA in section 3, using detailed demographic data, age profiles for taxes and transfers, and observations for educational attainment, retirement age and participation rates. Exogenous processes for technical progress and private

cost of education are identified by letting the model match observed skill premium and investment in education. In section 4 we run counterfactual experiments and compute the endogenous path for skill premium and education when each exogenous variable is kept at its 1960 level. This gives us estimated marginal effects of technology, demographics and policy on the difference in the observed evolution of the skill premium in France and the USA. Two results must be put forward. The skill-biased technical changes had a low impact of the French skill premium but a a strong impact in the US. Education policies stimulated the returns to skill in the US but exerted a negative impact in France.

2 The model economy

Our model depicts a closed economy with three agents: households, firms and the public sector. Individuals are homogenous within each generation and live a maximum of 8 periods of time (i.e. from age 15 to 95), each of them representing 10 years.

2.1 Demographics

At each date, some individuals die and a new generation appears. Households reaching age 15 at year t belong to generation t . The size of the young generation increases over time at an exogenous growth rate:

$$N_{0,t+1} = N_{0,t}m_t$$

where $N_{0,t}$ measures the initial size of generation t and m_t is one plus the demographic growth rate, including both fertility and migration.

Each household lives a maximum of 8 periods ($a = 0, \dots, 7$) but face a cumulative survival probability decreasing with age. The size of each generation declines deterministically through time. However, this decline is attenuated by immigration flows:

$$N_{a,t+a} = N_{0,t}\beta_{a,t+a} + M_{a,t+a}$$

where $0 \leq \beta_{a,t+a} \leq 1$ is the fraction of generation t alive at age a (hence, at period $t + a$) and $M_{a,t+a}$ is the stock of migrants of age a . We also have $\beta_{0,t} = 1$. Obviously, the total

population at time t amounts to $N_t = \sum_{a=0}^7 N_{a,t}$.

Demographic growth rate, immigration flows and the survival probability vector vary over time. Taking account of immigration flows enables us to use official demographic observations and projections.

2.2 Preferences

Individuals have an uncertain lifetime duration, i.e. a probability to die at the end of each period of life. In the spirit of Arrow-Debreu, we postulate the existence of a market for every contingent consumption. These markets open before the resolution of uncertainty: each individual has the possibility to insure himself against uncertainty at the beginning of his life. Hence, the problem of agents born at time t is to select a consumption contingent plan and the duration of his education in order to maximize his expected utility subject to his intertemporal budget constraint, and given the sequence of contingent wages and prices.

The expected utility function is assumed to be time-separable and logarithmic:

$$E(U_t) = \sum_{a=0}^7 \beta_{a,t+a} \ln(c_{a,t+a}) \quad (1)$$

where $c_{a,t+a}$ is the consumption of generation t at age a .

The budget constraint requires the equality between the expected value of expenditures and the value of income. The expected value of income incorporates education decisions, public transfers and a mandatory retirement age. For a standard household born with age 0 at time $t \dots \infty$, it may be written as

$$\sum_{a=0}^7 p_{a,t+a} [c_{a,t+a}(1 + \tau_{t+a}^c) - T_{a,t+a}] = \sum_{a=0}^7 \left(\omega_{a,t+a}^L + \omega_{a,t+a}^E e_{a,t+a} + \omega_{a,t+a}^H h_{a,t+a} \right) \ell_{a,t+a} \quad (2)$$

where τ_{t+j}^c is the consumption tax rate at period $t + a$; $p_{a,t+a}$ is the price of one unit of good in case he/she is alive at age a ; $T_{a,t+a}$ denotes the amount of transfer received at age a including education benefits, pensions and other transfers (health care, family allowances, social benefits...); $\ell_{a,t+a}$ measures labor supply at age a ; raw labor, education and experience are supplied at net-of-taxes contingent wages $\omega_{a,t+a}^L$, $\omega_{a,t+a}^H$ and $\omega_{a,t+a}^E$.

We can also define the implicit asset holdings $s_{a,t+a}$ of each cohort as follows:

$$p_{0,t}s_{0,t} = \left(\omega_{0,t}^L + \omega_{0,t}^E e_{0,t} + \omega_{0,t}^H h_{0,t} \right) \ell_{0,t} - p_{0,t} [c_{0,t}(1 + \tau_t^c) - T_{0,t}] \quad (3)$$

$$p_{a,t+a}s_{a,t+a} = p_{a-1,t+a-1}s_{a-1,t+a-1} + \left(\omega_{a,t+a}^L + \omega_{a,t+a}^E e_{a,t+a} + \omega_{a,t+a}^H h_{a,t+a} \right) \ell_{a,t+a} - p_{a,t+a} [c_{a,t+a}(1 + \tau_{t+a}^c) - T_{a,t+a}] \quad (4)$$

For a household already living at the initial date, i.e. with age $j = 1 \dots 6$ at date 0, the budget constraint is:

$$\sum_{a=j}^7 p_{a,a} [c_{a,a}(1 + \tau_a^c) - T_{a,a}] = p_{j-1,j-1}s_{j-1,-1} + \sum_{a=j}^7 \left(\omega_{a,a}^L + \omega_{a,a}^E e_{a,a} + \omega_{a,a}^H h_{a,a} \right) \ell_{a,a}. \quad (5)$$

The variable $s_{j-1,-1}$ represents the initial asset holdings of this individual. This budget constraint is also the one of a migrant entering the country at age j . For simplicity, we assume that migrants of each generation have the same characteristics as a native household and has the same implicit wealth, experience and education.¹

2.3 Education and experience

The vector of labor supply for generation t (defining labor supply at all ages) is

$$\bar{\ell}_t = (q_t(1 - u_t), q_{t+1}, q_{t+2}, q_{t+3}, q_{t+4}(1 - \alpha_{t+4}), 0, 0, 0) \quad (6)$$

where q_t is the exogenous activity rate at time t , $0 \leq u_t \leq 1$ measures the endogenous time invested in education in the first period of life and α_{t+4} stands for the (exogenous) time spent in retirement in the fifth period of life (i.e. between age 55 and age 65). The variable q_t will be useful to capture the rise in women's participation rates in the labor market.

The education decision made in the first period of life is extremely important since it completely determines the vectors of experience, skills, education subsidies and public transfers for generation t . Following Wasmer (2001b), the individual stock of experience sums up past participation rates on the labor market. The stock of education

¹A model with heterogeneous agents as in (Storesletten 2000) would allow to make a more satisfactory assumption. However, this would not really matter quantitatively for our purpose.

transforms education investment when young into labor efficiency according to a decreasing return function. Public transfers sum up education subsidies, pension benefits and other transfers. These vectors are written as

$$\bar{e}_t = \left(0, (1 - u_t)\theta_e^1, (1 - u_t)\theta_e^2 + \theta_e^1, (1 - u_t)\theta_e^3 + \theta_e^2 + \theta_e^1, \right. \\ \left. (1 - u_t)\theta_e^4 + \theta_e^3 + \theta_e^2 + \theta_e^1, 0, 0, 0 \right), \quad (7)$$

where $\theta_e^a \in (0, 1)$ represents one minus the depreciation of experience over the lifetime;

$$\bar{h}_t = \left(0, \epsilon u_t^\psi, \epsilon u_t^\psi, \epsilon u_t^\psi, \epsilon u_t^\psi, 0, 0, 0 \right), \quad (8)$$

where $\epsilon > 0$ and $\psi \in (0, 1)$ are two parameters of the educational technology;

$$\bar{T}_t = \left(v_t q_t u_t \omega_{0,t}^L + \gamma_0 g_t, \gamma_1 g_{t+1}, \gamma_2 g_{t+2}, \gamma_3 g_{t+3}, \right. \\ \left. \alpha_{t+4} b_{t+4} + \gamma_4 g_{t+4}, b_{t+5} + \gamma_5 g_{t+5}, b_{t+6} + \gamma_6 g_{t+6}, b_{t+7} + \gamma_7 g_{t+7} \right), \quad (9)$$

where v_t is the rate of subsidy on the cost of education, b_t is the pension benefit allocated to each full-time retiree at period t and $\gamma_a g_t$ is the amount of age-related transfer made by the government to agents of age a^2 . The parameter γ_a describes the share of total transfer g_t in favor of age a .

2.4 Technology

At each period of time, a representative firm uses labor in efficiency unit (Q_t) and physical capital (K_t) to produce a composite good (Y_t). We assume a Cobb-Douglas production function with constant returns to scale:

$$Y_t = A_t K_t^{1-\varphi} Q_t^\varphi \quad (10)$$

where φ measures the share of wage income in the national product, and A_t is an exogenous process representing total factor productivity.

The quantity of efficiency unit of labor combines physical labor supply and human capital according to a Cobb-Douglas transformation function. Human capital is itself a combination of experience and education according to a CES nested transformation

²This variable only capture transfers which can be used for private consumption.

function. Formally, we have

$$Q_t = L_t^{1-\delta} [\mu E_t^\rho + (1-\mu)\Theta_t H_t^\rho]^{\delta/\rho} \quad (11)$$

where L_t measures the input of manpower at time t ; E_t measures the input of experience; H_t is the input of education; δ is a parameter representing the importance of human capital in the determination of labor income; ρ is the inverse of the elasticity of substitution between experience and education in the definition of the human capital stock and μ is a parameter of preference for experience. Finally Θ_t is an exogenous skill biased technical progress.

We assume that workers belonging to different age groups are not perfectly substitute, because they have a different education/experience mix. However, the stocks of education and experience are homogeneous. The interest of this approach is that it is independent of the number of periods of life considered. If we had a model with generations living 55 periods, the production function 11 would remain unchanged. This is an advantage of our framework compared to Card and Lemieux (2001), who aggregate different age-groups specific human capital within a CES production function. In their approach, the number of embedded CES functions depends on how many groups you have.

The representative firm behaves competitively on the factor markets and maximizes profits:

$$Y_t - (r_t + d)K_t - w_t^L L_t - w_t^H H_t - w_t^E E_t \quad (12)$$

where d is the depreciation rate of physical capital.

2.5 The public sector

The government issues bonds and levies taxes on labor earnings (τ_t^w), consumption expenditures (τ_t^c) and capital income (τ_t^k) to finance public transfers and general public consumption. Five types of spending are distinguished: education subsidies, social security benefits, other transfers (health care, family allowance, social benefits), non age -specific general consumption and the interest on public debt. The government

budget constraint may be written as

$$\begin{aligned} & \tau_t^w(w_t^L L_t + w_t^E E_t + w_t^H H_t) + \tau_t^c C_t + \tau_t^k r_t K_t + D_{t+1} - (1 + r_t) D_t \\ = & N_{0,t} v_t q_t u_t w_t^L (1 - \tau_t^w) + \sum_a N_{a,t} \gamma_a g_t + \vartheta_t Y_t + (N_{4,t} \alpha_t + \sum_{a=5}^7 N_{a,t}) b_t \end{aligned} \quad (13)$$

where D_t denotes the public debt at the beginning of period t ; ϑ_t is the share of non-transfer public consumption in GDP and $\gamma_a g_t$ is the amount of transfer per capita allocated to individuals of age a .

Several scenarios can be considered to balance this budget constraint. The budget can be balanced through tax adjustments, expenditure adjustments or changes in the public debt. We assume in the sequel that the path of debt is given and the tax rate τ_t^w adjusts to balance the budget.

2.6 Equilibrium

At each date, the composite good is taken as numeraire. The spot price is thus normalized to one: $p_t = 1$. We write r_{t+1} the interest rate between the dates t and $t + 1$, the appropriate discount factor applied to age- a income and spending is given by

$$R_{a,t+a} \equiv \prod_{s=t+1}^{t+a} (1 + r_s (1 - \tau_s^k))^{-1}$$

where, by convention, $R_{0,t} = 1$. Spot gross wages at time $t + a$ are denoted by w_{t+a}^L , w_{t+a}^H and w_{t+a}^E . They corresponds to the marginal productivities of labor components, as shown below.

Since there is perfect competition on the insurance market, the contingent prices are related to the spot prices through a set of no arbitrage conditions. The equilibrium (discounted) contingent prices of the consumption good at time t are given by:

$$p_{a,t+a} = R_{a,t+a} \beta_{a,t+a} p_{t+a} = R_{a,t+a} \beta_{a,t+a} \quad (14)$$

Equilibrium (discounted) contingent net wages are:

$$\begin{aligned}
\omega_{a,t+a}^L &= R_{a,t+a} \beta_{a,t+a} W_{t+a}^L (1 - \tau_{t+a}^w) \\
\omega_{a,t+a}^E &= R_{a,t+a} \beta_{a,t+a} W_{t+a}^E (1 - \tau_{t+a}^w) \\
\omega_{a,t+a}^H &= R_{a,t+a} \beta_{a,t+a} W_{t+a}^H (1 - \tau_{t+a}^w)
\end{aligned} \tag{15}$$

where τ_{t+a}^w denotes the rate of tax on labor income at time t . The originality of the model is that labor income is the resultant of three components, i.e. manpower, experience and education. Equivalently, individual gross wage is the sum of these three elements so that a tax imposition of labor income at a rate τ_t^w affects similarly all wage components.

The equilibrium condition on the goods market writes as follows:

$$Y_t + K_t^* = \underbrace{\sum_{a=0}^7 N_{a,t} c_{a,t}}_{C_t} + \underbrace{K_{t+1} - (1-d)K_t}_{I_t} + \underbrace{\vartheta_t Y_t}_{G_t} \tag{16}$$

where K_t^* represents the asset holdings brought in the country by the migrants. It is given by:

$$K_t^* \equiv (1 + r_t) \sum_{a=1}^8 s_{a-1,t-1} (N_{a-1,t-1} - N_{0,t-a} \beta_{a-1,t-1})$$

where the terms between brackets is the flow of migrants between date t and date $t - 1$. To avoid modelling the specific behavior for the migrants over their life, we consider that they enter the country with the asset level $s_{a,t-1}$ given by (3)-(4), i.e. the one of the natives of the same age.

The labor markets equilibrium equalizes the demand of labor from firms L_t , E_t and H_t to the sum of the individual supplies:

$$L_t = \sum_{a=0}^7 N_{a,t} \ell_{a,t}, \quad E_t = \sum_{a=0}^7 N_{a,t} \ell_{a,t} e_{a,t}, \quad H_t = \sum_{a=0}^7 N_{a,t} \ell_{a,t} h_{a,t} \tag{17}$$

Definition 1 (Competitive equilibrium) *Given a demographic structure summarized by $\{N_{a,t}\}_{a=0..7, t \geq 0}$, an initial distribution of education $\{u_{-j}\}_{j=1..4}$ and wealth $\{s_{j-1,-1}\}_{j=1..7}$, a competitive equilibrium is*

- a vector of individual variables $\{c_{a,t}, u_t, \ell_{a,t}, e_{a,t}, h_{a,t}\}_{a=0..7, t=a..+\infty}$ such that utility (1)

is maximized subject to the constraints (2), (6), (7), (8), and (9);

- a vector of individual variables $\{c_{a,0}, \ell_{a,0}, e_{a,0}, h_{a,0}\}_{a=1..7, t=0..7-a}$ such that utility (1) of the first old generations is maximized subject to the constraints (5), (6), (7), (8), and (9);
- a vector of firms' variables $\{K_t, L_t, E_t, H_t\}_{t \geq 0}$ such that profits (12) are maximized subject to technology (10)-(11);
- a vector of taxes τ_t^W balancing the budget of the government (13);
- a vector of contingent prices $\{p_{a,t+a}, \omega_{a,t+a}^L, \omega_{a,t+a}^E, \omega_{a,t+a}^H\}_{a=0..7, t \geq 0}$ such that the no arbitrage conditions (14)-(15) hold;
- a vector of interest factor and gross wages $\{r_t, w_t^L, w_t^E, w_t^H\}_{a=0..7, t \geq 0}$ such that the goods and labor markets are in equilibrium, i.e. (16)-(17) hold, and

$$K_0 = \sum_{a=1}^8 N_{a,0} s_{a-1,-1} - D_0$$

for the first period.

2.7 Optimality conditions

Since there is no disutility of labor, the problem of households is separable.

- Individuals first maximize the expected value of income - right hand side of (2) - with respect to educational investment u_t .

This determines the optimal time devoted to education when young.

- Then, in a second step, they maximize the expected utility function and select the optimal contingent plan subject to the budget constraint in which the education investment is set to its optimal value.

The optimal education investment is given by

$$u_t^* = \left(\frac{\epsilon \psi \sum_{a=1}^4 [\omega_{a,t+a}^H \theta_h^a \ell_{a,t+a}]}{(1 - v_t) [\omega_{0,t}^L + \omega_{0,t}^H] + \sum_{a=1}^4 [\omega_{a,t+a}^E \theta_e^a \ell_{a,t+a}]} \right)^{\frac{1}{1-\psi}} \quad (18)$$

Obviously, the optimal education investment balances the marginal gain of education at the numerator (future path of net return on education) and the marginal cost of education at the denominator; the marginal costs includes both the foregone wage when young and foregone net return on experience.

Maximizing utility with respect to the levels of consumption determines the law of motion of contingent consumption expenditures over the lifetime:

$$c_{a+1,t+a+1} = \frac{(1+r_{t+1})(1+\tau_t^c)}{(1+\tau_{t+1}^c)} c_{a,t+a} \quad \forall a = 0, \dots, 6 \quad (19)$$

Substituting (18) and (19) into the budget constraint (2) gives the optimal level of consumption in the first period of life. The aggregated consumption at period t then amounts to $C_t = \sum_a N_{a,t} c_{a,t}$.

The profit maximization by firms requires the equality of the marginal productivity of each factor to its rate of return. They may be written as

$$r_t = (1-\varphi)A_t Y_t / K_t - d \quad (20)$$

$$w_t^L = \varphi(1-\delta)A_t Y_t / L_t \quad (21)$$

$$w_t^E = \varphi\delta\mu A_t K_t^{1-\varphi} Q_t^{\varphi-1} L_t^{1-\delta} E_t^{\rho-1} [\mu E_t^\rho + (1-\mu)\Theta_t H_t^\rho]^{\delta/\rho-1} \quad (22)$$

$$w_t^H = \varphi\delta(1-\mu)\Theta_t A_t K_t^{1-\varphi} Q_t^{\varphi-1} L_t^{1-\delta} H_t^{\rho-1} [\mu E_t^\rho + (1-\mu)\Theta_t H_t^\rho]^{\delta/\rho-1} \quad (23)$$

Clearly, the supply of experience and the supply of education influence the ratio of the rates of return for these two factors:

$$\frac{w_t^H}{w_t^E} = \frac{1-\mu}{\mu} \left[\frac{H_t}{E_t} \right]^{\rho-1} \Theta_t.$$

If ρ is lower than one, and increase in the stock of experience stimulates the rate of return on education. Any technical change Θ_t will also affect the ratio.

Given the hypothesis of constant returns to scale, the national product is equal to the sum of capital income and labor income:

$$Y_t = (r_t + d)K_t + (w_t^L L_t + w_t^E E_t + w_t^H H_t)$$

3 Calibration

Two model economies are calibrated (one for France and one for the US) in order to reproduce some characteristics of these countries. Calibration implies using data for observed exogenous variables, fixing some constant parameters, and choosing paths for the unobserved exogenous variables in order to match a series of characteristics. The calibration is not focused on reproducing characteristics of a given steady state. Instead, the equilibrium is computed as a transition from one steady state in 1900 to one another in 2250. By starting in 1900, the stocks of education and experience around 1960 reflect the correct history of population. We focus our attention on the year 2000 (i.e. the period 1995-2004) to target some characteristics of the data.

3.1 Observed exogenous variables

Demography. Past and future population shares per age are taken from official demographic institutes. For France, we use observations and forecasts from INED (2001) and INSEE (1995). For the US, data and forecasts are taken from the Population Division of the US Census Bureau. As for demographic projections, we use the central scenario for both countries. For France and US, the population aged 95 and more is not taken into account. The data are presented in appendix A.

Education and activity rates. Section B presents the data on education and activity rates. The time invested in education is computed using school attendance measures and educational attainment. Old age activity rate α is computed using the effective retirement age data. Overall activity rates q_t are normalized to 1 in 2000 and computed from Wasmer (2001a).

Public finance. In our model, we have three proportional taxes: the labor income tax, the capital income tax and indirect taxes. We also distinguish two types of government spending (net of debt charges): non age-specific public consumption and age-specific transfers taken from generational accounting studies. All the social security benefits and other individual transfers evolve exogenously. The path of public debt is given exogenously, and the labor income tax adjusts to balance the budget. Appendix C describes the data sources for these variables.

3.2 Parameters

A set of parameters is set a priori, the same for both countries. By doing so, we minimize the amount of assumed differences between France and the US. The labor share in output, φ , is set to 0.7, (this value is commonly used in calibrated model of the US economy. In France, the labor share equals 0.693 in 1995, according to INSEE.) The depreciation rate of capital d equals 0.4. This value implies an annual depreciation rate of 5%, lying within the interval provided in the data. The depreciation rate of experience will follow the median hypothesis of Wasmer (2001b), i.e. an annual rate of 3%, independent of age. This yields $\theta_e^1 = 0.737$, $\theta_e^2 = (\theta_e^1)^2$ etc ... The parameter μ in the production function is a scale parameter of no importance given the later choice of Θ_t ; it is set to 0.5. Two parameters are important in shaping the wage profile per age: the share of raw labor in labor income $(1 - \delta)$ is set to 0.4, and the scale parameter in the production function of human capital ϵ is set to 1.2. They will both deliver an adequate wage profile (see below).

The two elasticity parameters are of special importance. The parameter ρ determines the substitution between education and experience. It is set to -0.9 according to Wasmer (2001a) estimates, implying a low substitutability between the two components of human capital. The parameter ψ is the elasticity of education capital to investment in education. It should be calibrated using the estimated elasticity of future earnings with respect to additional schooling; we take the value $\psi = 0.6$ which is in accordance with a return to an additional year of schooling of 11.5%, assuming that this additional year of schooling raises education expenditure by 20%.

3.3 Identification of unobserved exogenous variables

Explaining skill premium and educational investment requires identifying exogenous variables for which time series data are not available. Our methodology follows two steps. We first define a baseline scenario where we use the model to identify the unobserved exogenous variables. In this step, the skill premium and educational investment will be matched exactly by the model. In the second step, we compute the hypothetical path of the skill premium and education investment by keeping constant different exogenous variables; by doing so we evaluate the relative contribution of each exogenous process on the endogenous outcomes.

There are five unobserved exogenous variables: the total factor productivity, A_t , the rate of subsidy on education expenditures, v_t , the skill-biased technical progress, Θ_t , the level of pension benefit, b_t , and the scale of the age-specific transfer profile, g_t . These exogenous processes are chosen so as to match the observed time path of the GDP growth rate, the share of social security and other transfers in GDP, the education investment of young cohorts and the return on education. The return on education is based on the data provided in the introduction. For the skill premium prior to 1960, we consider it constant at its 1960 value.³

Basically, our identification process implies switching five exogenous variables against five endogenous variables for which time series data are available. As discussed below, the identification of the education policy is very important since it captures changes in both quantitative (public subsidies) and qualitative (quality, selectivity) characteristics of the education system. The skill-biased technical progress captures changes in the productivity of skills, affecting the demand-side of the labor market. The technical change is allowed to differ across countries.

3.4 Assumptions about the future

Since the model is calibrated “dynamically”, i.e. to match labor market trends over the period 1960-2000, we need to specify agents’ expectations about the future. Although this introduces an additional degree of arbitrariness in the procedure, we think this is much better than calibrating on a hypothetical steady state, where all the interesting information on population history, experience stocks and skills per age group is lost. We now describe our main assumptions about the future.

- the shares of public pensions and other transfers in gdp are kept constant (this usually requires individual benefits to grow at a lower pace than labor productivity). This assumption is in line with the US projections of the Congressional Budgetary Office;
- the public debt/gdp ratio is constant after 2000;
- between 2000 and 2030, retirement age will gradually increase from age 58.7 to 60 in France. In the US, retirement age is kept constant at age 62.5;

³An alternative is to use Goldin and Katz (1999) who provide data since 1920; unfortunately, such estimates are not available for France.

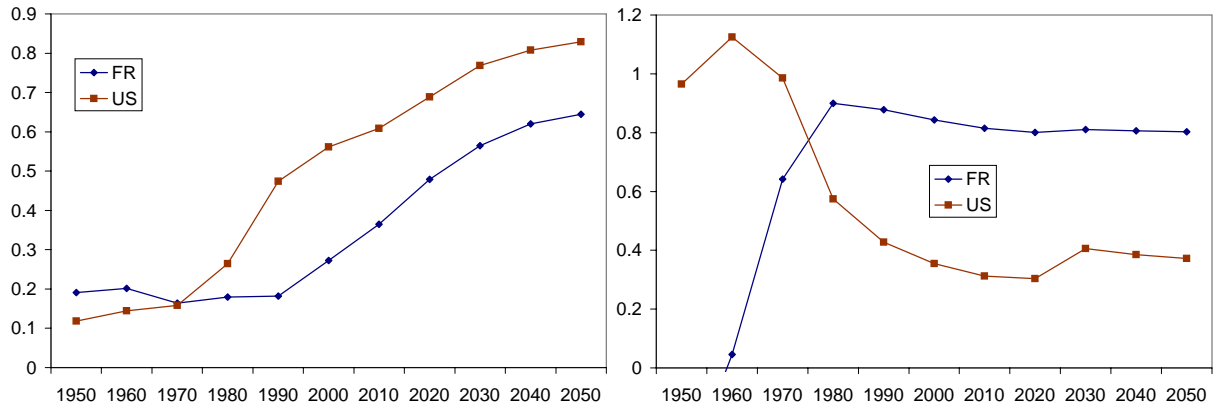


Figure 3: Identified biased technical progress and implicit education subsidy

- the US simulations on educational attainment (among the population aged 25 and more) matches US official projections. The educational attainment projections are reported in Cheeseman Day and Bauman (2000). They are based on separate educational attainment rates by race, ethnic groups, gender, age and nativity status. We opt for the "high" projection scenario in which the proportion of population aged 30 to 35 and graduating from high school and more grows from 89.6% in 2003 to 94.8% in 2028 (from 59.2% to 70.2% for College and from 28.7% to 32.2% for Bachelor's). Compiling these numbers to obtain the average time devoted to education between age 15 and 24, it appears that the time invested in schooling increases from 59.1% in 1990 to 67.0% in 2030. We consider that French educational attainment of future young cohorts will converge toward the US level between 1990 and 2035; it implies that time invested in education will grow from 51.0% in 1990 to 67.0% between 1990 and 2030.
- in both countries, the skill premium is kept at its last observed value;
- in both countries, the growth rate of total factor productivity linearly converges toward 20% per decade between 1995 and 2015.

3.5 Identified shocks

Before doing the counterfactual experiments, let us briefly examine the result of our identification process. Figure 3 depicts the implicit education subsidies v_t between 1950 and 2050 and the identified skill-biased technical progress, Θ_t .

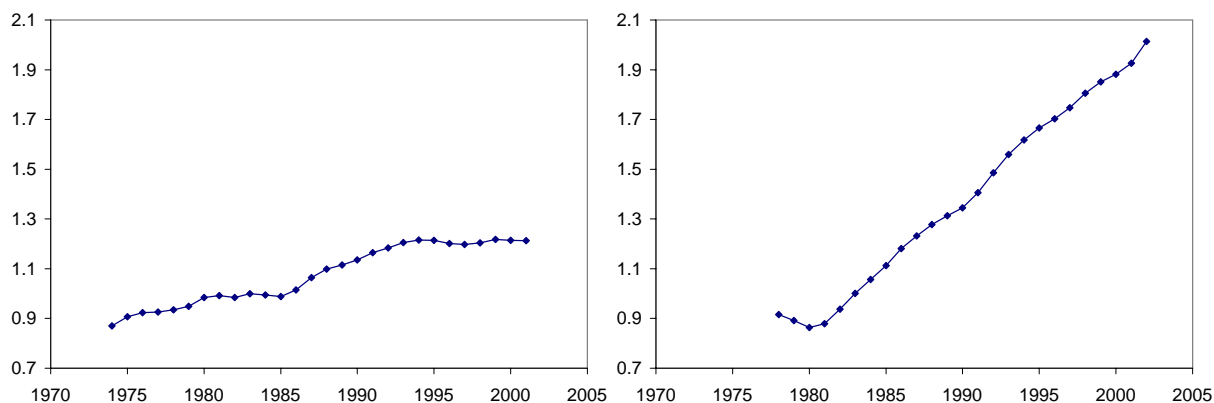


Figure 4: Relative price of education: France and the US

Education policies are very different. Between 1960 and 1980, the French educational policy was highly expansionary while in the US, it became strongly discouraging in the early seventies and the eighties. There are several stylized facts explaining this difference. In France, student strikes of May 1968 initiated a deep debate on the role of educational policies. In the eighties, the Government announced its objective to reach 80% of students passing their baccalauréat. Various specific policies have been intended to decrease the cost of education. In the US, OECD indicators show that the share of public spending in the total education expenditures fell over time. It decreased from 88% in 1988 to 75% in 1995 (47% only for higher education programs). It should be noted that the French corresponding percentages were 88% in 1988 (as in the US) and 92% in 1995. After 2000, expected educational policies become rather stable.

This difference in education policies is corroborated by the considering the ratio of the price index of education goods (Tuition, other school fees, etc.) to the overall price index. Figure 4 plots these “relative prices” of education for both countries. For the US (right panel), the ratio of the two price indexes show that the cost of education in terms of the aggregate consumption good doubled between 1978 and 2002, reflecting sharp increases in tuition fees. For France, there is no decline, but the rise in the cost of education is much smaller.

Between 1970 and 2000, skill-biased technical change was strong in the US but not in France. After 2000, our assumptions about the future induce a convergence process between the countries even if, in the long-run, the skill bias keeps stronger in the US. In the literature, skill-biased technical change has been related to investment in information technology and/or to patterns of international trade. As far as information

technologies are concerned, data presented in Kaufman, Luzio, and Dunaway (2001) display a pattern similar to our measured technical progress: the percentage of GDP allocated to investment in information technology rose in the US from 7.5% to 9% between 1992 and 1999, while it stayed constant in France, around 6%. Moreover, Card, Kramarz, and Lemieux (1999) report that the proportion of workers using a computer is somewhat higher in the US than in France (37.4% in US in 1989 and 34% in France in 1991). Machin and Reenen (1998) relate the skilled-biased technical change to R&D intensity. Their data show that the share of R&D in GDP increased both in France and the US, but stays 3% higher in the US over the period 1973-1989. Concerning international trade, Card, Kramarz, and Lemieux (1999) show that the US also experienced a larger increase in the Imports/GDP ratio from less developed countries between 1973 and 1993 (the higher are the imports from low-wage countries, the more the country is specialized in high skill activities).

There is a third explanation to the measured skill-biased technical change, based on the relative quality of skills (as measured by educational attainment). In the lines of Magnac and Thesmar (2002), the rise in educational attainment in France partly comes from a decreasing selectivity of the education system above age 17 (this effect empirically dominates the effects of increasing returns - including the probability of employment - and the decreasing private cost). The probability to reach higher level of education has increased since 1985. This qualitative change is captured in our policy variable (the option value of an additional year of schooling increases above age 17) and is likely to result in a lower average quality of workers for a given educational attainment. On the opposite, the US discouraging policy is likely to improve the self-selection process among student (only high ability students accept to increase their private education expenditures). This is likely to improve the average quality of workers for a given educational attainment. The intensity of skill-biased technical change reflects the diverging path of quality between the countries: the marginal productivity of skills (measured as a function of time devoted to education) clearly depends on the average quality of young workers.

3.6 Wage and assets profile per age

The quality of our model depends on its ability to match individual profiles per age. Let us focus on wage and wealth profiles. Figure 3.6 provides the wage profile per age

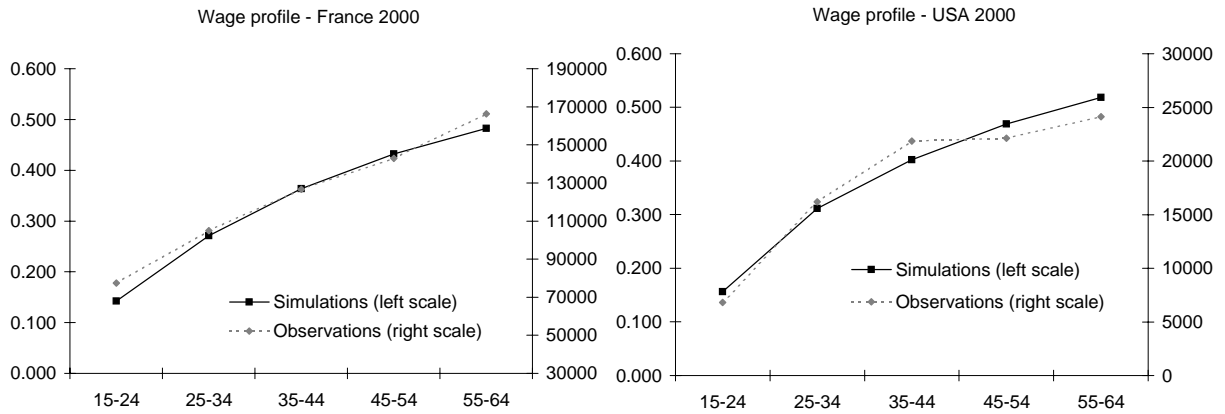


Figure 5: Wage profile over age

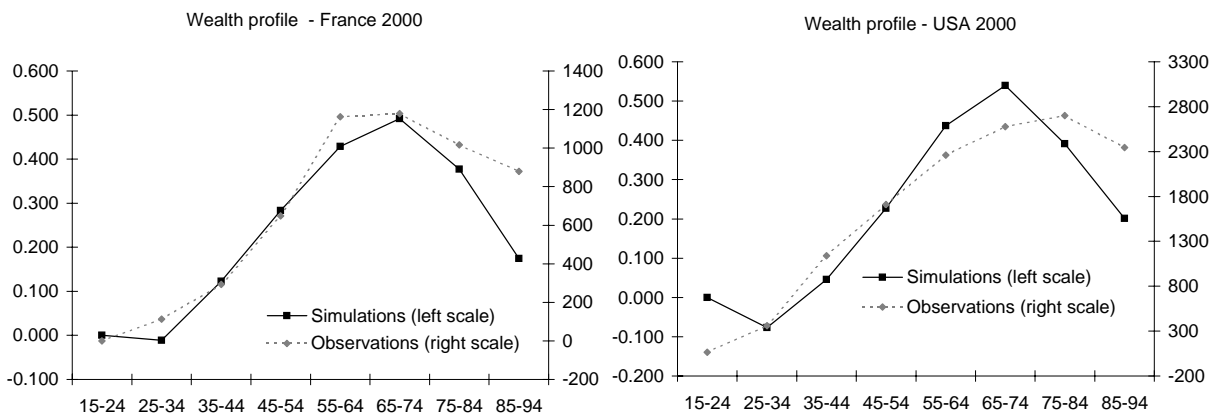


Figure 6: Asset profile over age

for the year 2000, comparing for each country the model outcome with data (INSEE for France and PSID for the US). The concave shape of the profile per age is fully determined by the accumulation and depreciation of experience; no need to assume an exogenous profile as in Auerbach and Kotlikoff (1987). This figure comforts us in the choice of δ , ϵ and θ_e .

It is usually argued that the standard life cycle model with selfish households does not provide a good description of wealth accumulation after retirement. Figure 6 reports asset profiles per age at time 2000, together with their empirical counterpart (INSEE for France and PSID for the US). It appears that our model is matching quite adequately the profile, except for the very old people (85-94). Hence, there is no need to suppose a pure time preference parameter on top of the mortality rate. The annuity market is also helpful to avoid poverty in the old age.

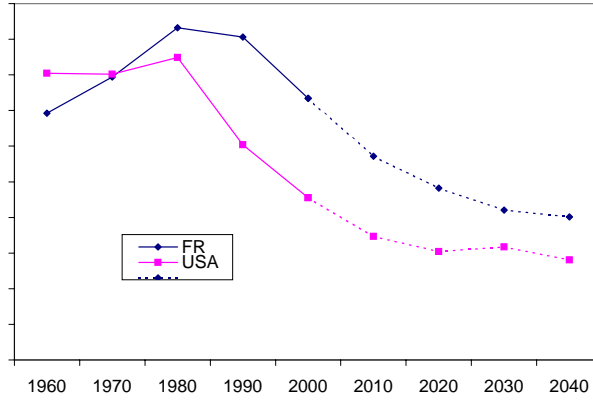


Figure 7: Simulated return to experience (20 years)

3.7 The return to experience

The return to experience is an endogenous outcome of the model. Figure 3.7 gives the simulated return to 20 years of experience for France and the US. Combining equation (21) and (22) and using $\rho = -.9$, this return is clearly determined by

$$\frac{w_t^E}{w_t^L} = \frac{\delta\mu}{1-\delta} \frac{L_t}{E_t} \frac{1}{\mu + (1-\mu)\Theta_t \left(\frac{E_t}{H_t}\right)^.9}$$

which is a decreasing function of E_t/L_t and Θ_t .

Changes in both population structure per age and technology are the driving forces affecting the experience premium. Between 1960 and 1980, the average experience of workers (as measured by E_t/L_t) falls in both countries. As a result, the return to experience increases over that period. Our simulations correctly depict the fact that experience premium was more volatile in France between 1960 and 1980. The average experience of workers decreases more in the US than in France. Without technical progress (as measured by Θ_t), the rise in experience premium would have been stronger in the US. However, the US skill biased technical change did offset an important part of the variation.

Between 1980 and 2020, aging induces a sharp increase in the average experience of workers. This explains why the return to experience starts decreasing in 1980, an evolution which is compatible with Wasmer's numbers presented in Figure 1. For the next decades, our simulations provide a similar time path for both countries. The rise

in the experience stock is lower in France (+20%) than in the US (+30%) but the French skill biased technical change produces its effects after 2000 and reinforces the impact on the experience premium.

4 Explaining skill premium and education paths

Basically, our analysis relies on counterfactual experiments. We compute six hypothetical paths of skill premium and educational attainment by keeping one exogenous variable at its level of 1960. The six exogenous variables we consider are: demographics (including mortality, fertility, and migration), skill-biased technical progress, overall participation rate, effective retirement age, welfare programs, and education subsidies. Such experiment allows us to evaluate the marginal impact of each exogenous variable on endogenous variable. Table 1 provides the contribution of these exogenous variable on the rise in educational attainment for France and the US. Each number represents a cumulated impact on the time devoted to education between age 15 and 24 (u_t).

Educational attainment increases with life expectancy, skill-biased technical progress, education subsidies and participation rates. In both countries, the impact of the changes in the welfare state policy (taxes and transfers) and in demographics is rather low. The increasing participation rate of women on the labor market explains an important part of education decisions. This is also true for the decrease in effective retirement age, especially in France. The major difference between France and the US concerns the role of educational policies: between 1960 and 1970, the French educational policy became expansionary. The positive impact on education investment was especially strong in the seventies and the eighties; in the US, the discouraging education policy became important in the late seventies and the eighties.

Table 2 provides the contribution of each of the exogenous variable on the skill premium for France and the US. The skill premium measures the wage increase enjoyed by an individual investing 30% of his time in education compared to an individual with no education investment between age 15 and 24:

$$\frac{w^H(\epsilon 0.3^\psi)}{w^L}$$

The skill premium path strongly reflects the evolution of demographics (determin-

	France				US			
	1970	1980	1990	2000	1970	1980	1990	2000
Demographics	-0.02	-0.01	+0.05	+0.07	-0.04	+0.01	+0.09	+0.05
Technical bias	+0.00	+0.04	+0.18	+0.26	+0.25	+0.30	+0.32	+0.35
Participation rate	+0.02	+0.06	+0.09	+0.11	+0.04	+0.07	+0.09	+0.09
Early retirement	-0.04	-0.08	-0.09	-0.10	-0.03	-0.02	-0.02	-0.03
Welfare state	-0.02	-0.03	-0.02	-0.01	-0.01	-0.02	-0.01	+0.00
Education policy	+0.05	+0.10	+0.12	+0.12	+0.06	-0.11	-0.16	-0.15

Table 1: Explaining the changes in education

	France				US			
	1970	1980	1990	2000	1970	1980	1990	2000
Demographics	-0.01	-0.02	-0.06	-0.06	+0.09	+0.04	-0.05	-0.07
Technical bias	-0.06	-0.02	-0.14	-0.05	-0.13	-0.03	+0.14	+0.10
Participation rate	-0.02	-0.05	-0.08	-0.11	-0.02	-0.05	0.08	-0.08
Early retirement	+0.05	+0.08	+0.10	+0.08	+0.03	+0.02	+0.03	+0.04
Welfare state	+0.01	+0.03	+0.06	+0.06	+0.01	+0.02	+0.03	+0.03
Education policy	+0.03	-0.06	-0.23	-0.34	-0.06	-0.05	+0.07	+0.16

Table 2: Explaining the changes in the skill premium (%)

ing the stock of experience), of educational attainment (determining the stock education) and of the technical bias in favor of skills. Since the eighties, demographic shocks have exerted a negative impact on the skill premium in both countries. However, before 1985, the effect of demography was positive in the US: the impact of the demographic structure on the stock of experience was more important than the stimulating effect on the stock of education. Early retirement had a positive impact on the skill premium as well as the welfare state programs. Two opposite results emerge: first, the educational policies had diverging effects. In France, the expansionary policy stimulated the stock of skills and exerted a negative impact on the skill premium. In the US, the skill premium has been boosted by restrictive policies for the last thirty years; second, the impact of technical shocks was different. In France, the skill-biased technical shock had a slightly negative impact on the skill premium: this is because the effective skill-biased technical change has been very low between 1960 and 1990, but is expected

to be strong in the next decades; such expectations have increased the supply of skills, but not the demand yet; hence, the current skill premium is depressed. In the US, the impact of the skill biased technical change is strongly positive. This is the usual effect put forward a.o. by Machin and Reenen (1998): the technical change has had a clear effect of increasing the relative demand for skilled workers.

5 Sensitivity analysis

Our baseline results rely on the identification method applied to unobserved exogenous variables. This method requires assumptions about agents' expectations regarding productivity growth, public finance, activity rates, educational attainment of future generations and the return to skills. For most of these variables, we use official projections and extrapolations of the past trends. However, the assumption about the future skill premium is quite arbitrary: we assume that the skill premium is constant after the year 2000.

In this section, we then study the sensitivity of the results to this assumption. For that purpose, we consider two alternative scenarios about the evolution of the skill premium between 2000 and 2050. The first scenario considers an increasing skill premium (+15% from 2010 onwards compared to the baseline). The second scenario considers a decreasing skill premium (-15% from 2010 onwards).

Figure 5 presents the sensitivity of the skill biased technical change and the education subsidy rate. It comes out that the identified skill bias is highly robust between 1950 and 2000. The bias is only affected by skill premium expectations after 2000. The identified education subsidy rate is more sensitive from the eighties, but especially after 1990. Considering an increasing (a decreasing) skill premium requires a lower (a higher) education subsidies to match observed educational attainment. Clearly, our conclusion about the qualitative effects of education policies still hold. Between 1960 and 2000, the French educational policies were highly expansionary while the US policies were restrictive. However, in Tables 1 and 2, the magnitude of the impact of educational policies and technical changes on human capital investments and on the return to skill are likely to be more sensitive for 1990 and 2000.

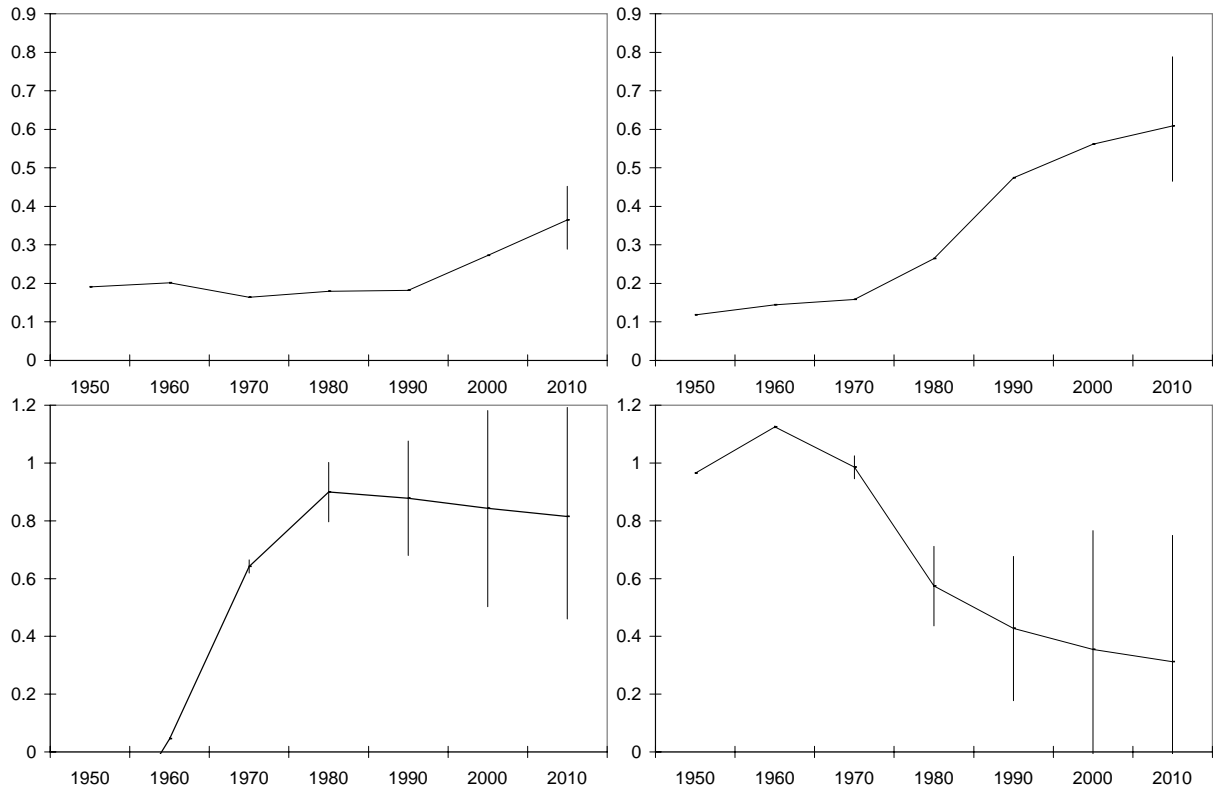


Figure 8: Sensitivity analysis: bias (top), subsidy (bottom), France (left), US (right)

6 Conclusion

This paper provides an original model where education and experience are two components of human capital. Education choices are endogenous and households face lifetime uncertainty. This model is then used to compute how education choices and returns to skills are affected by demographic changes, welfare, fiscal and educational policies, technical changes, increases in women participation rates, and decreases in the effective retirement age. Exogenous processes for technical progress and private cost of education have been identified by letting the model match observed skill premium and investment in education. We have then proceeded with counterfactual experiments and compute the endogenous path for skill premium and education when each exogenous variable is kept at its 1960 level.

Our method allows us to identify technical and policy shocks affecting the US and the French economies on the post-war period. Between 1970 and 2000, we show that the skill-biased technical change was strong in the US and affected France with a delay.

Over the same period, the French educational policy was highly expansionary whilst it progressively became discouraging in the US. We provide several stylized facts explaining these differences.

In terms of educational attainment, the impact of the changes in the welfare state policy (taxes and transfers) and in demographics is rather low in both countries. The increasing participation rate of women on the labor market explains a part of the rise in investment in education. The major difference between France and the US concerns the role of educational policies: between 1960 and 1970, the French educational policy became expansionary. The positive impact on education investment was especially strong in the seventies and the eighties; in the US, the discouraging education policy became important in the late seventies and the eighties. In accordance with common wisdom, the skill-biased technical bias had a positive effect on education in both countries.

In terms of skill premium, two opposite results emerge. First, the educational policies exerted a negative impact in France and a positive impact in the US. Second, the skill-biased technical shock had a low impact in France and a strong impact in the US. Both factors (policies and technical changes) are likely to be related. Our results suggest that the decreasing selectivity of the French education system can result in a lower average quality of workers for a given educational attainment. On the opposite, the US discouraging policy can increase the average quality of diploma via self-selection processes. These diverging quality changes are captured by our technical factor.

Finally, our model clearly deserves some extensions. It would be interesting to mix our supply-side interpretation of experience premium changes with seniority rules and efficiency wage issues. Endogenizing technical changes also appears as a promising issue. Introducing heterogeneity would enable to study the inequality effects of education policies, especially their effects on social mobility. Our model also provides an appropriate framework to compare internal responses to aging (such as increasing the effective retirement age) and external responses (increasing immigration flows) in regards of the labor market equilibrium. We leave these issues for further research.

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A Population data

Figure A depicts the population structure per age. For graphical exposition, we assume an equal sharing of the population per sex and we distinguish 8 age groups (from 15-24 to 85-94). Age pyramids for 1960, 2000 and 2050 are reproduced for both countries. They are normalized by setting the overall size of the 15-24 cohort to unity. On these pyramids, aging obviously appears: the relative magnitude of high age cohorts strongly increases over time. The French cumulative survival probabilities are

taken from the INED database and the US profile comes from the Berkeley mortality database. Figure A.2 shows that the survival probabilities are lower in France than in the US in the sixties. In 2000, France and US are very similar. For future years, French projections are more optimistic than US ones.

B Education and activity rate data

For France, the time invested in education is computed using school attendance measures for the 15-24 population reported in Estrade and Minni (1996). Our corresponding estimation amounts to 21% in 1960, 28,9% in 1970, 37,5% in 1980, 51% in 1990 and 59,8% in 2000. For the US, we use the data and projections on educational attainment by Cheeseman Day and Bauman (2000). Giving the skill structure of the 25-34 population between 1950 and 2000, we compute the time investment in education of successive cohorts. This gives 24,7% in 1940, 31,8% in 1950, 40,5% in 1960, 52,2% in 1970, 52,1% in 1980 and 59,1% in 1990.

Old age activity rate α is computed using the effective retirement age data from Blondal and Scarpetta (1997).

C Public finance data

Three proportional taxes are introduced in our model, the labor income tax, the

capital income tax and indirect taxes. For France, the indirect tax rate and the rate of tax on capital income are estimated by Carey and Tchilinguirian (2000) at 18% and 24% respectively for 1995. The labor income tax rate is endogenous in the model but needs a target value: it has been estimated by Eurostat (1999) at 44% in 1995. For the US, we calibrate these tax rates in such a way that the shares of revenues in GDP correspond to the estimations of Gokhale, Page and Sturrock (2000), i.e. 8% for labor income, 7% for indirect taxes and 5% for capital income in 2000. In our simulations, we consider (i) that the French tax rate on consumption expenditures increases linearly from 10% in 1940 to 18% in 1990 and (ii) that the tax rate on capital income increases from 15% to 24% over the same period. The same evolution is applied to the US tax rates (from 8% to 14% for the indirect tax rate and from 10% to 28% for the capital income tax rate).

We distinguish two types of government spending (net of debt charges), i.e. non age-specific public consumption and age-specific transfers. For the composition of these categories, we build on Crettez, Feist, and Raffelüschen (1999) for France and Gokhale, Page, and Sturrock (1999) for the US. The history of non age-specific spending is based on OECD data for the period 1960-1995. We assume a constant share in GDP for future years, i.e. 11% for France (excluding education) and 14% for the US (including non tertiary education). For age-specific transfers, we use age profiles computed for generational accounting exercises. The French profile is taken from Crettez, Feist, and Raffelüschen (1999) and includes welfare benefits such as pensions, housing, RMI program, child and youth support, health care, education and other transfers. The US profile is taken from Gokhale, Page, and Sturrock (1999) and includes OASDI, medicare and medicaid, tertiary education and other transfers. We incorporate a negative term capturing some taxes (of relatively small amount) which are not explicitly modeled such as the property tax or seignuriage revenue. These age-specific transfers are increasing with age. They are usually more important in France than in the US, especially for individuals aged 55 and more.

Social security benefits and other individual transfers evolve exogenously. Between 1960 and 2000, their level are re-scaled proportionally so as to reproduce the time path of public transfer and pension shares in GDP (as reported by OECD). For future decades, these transfers are adjusted so as to keep the share in GDP constant.

Between 1900 and 2000, the public debt/GDP ratio is exogenously set to its observed value. Observations are taken from OECD statistics for the period 1985-2000. For previous periods, we use data from the French budgetary Minister for France and from Brown (1990) for the US. For future decades, we assume that the debt ratio is constant.

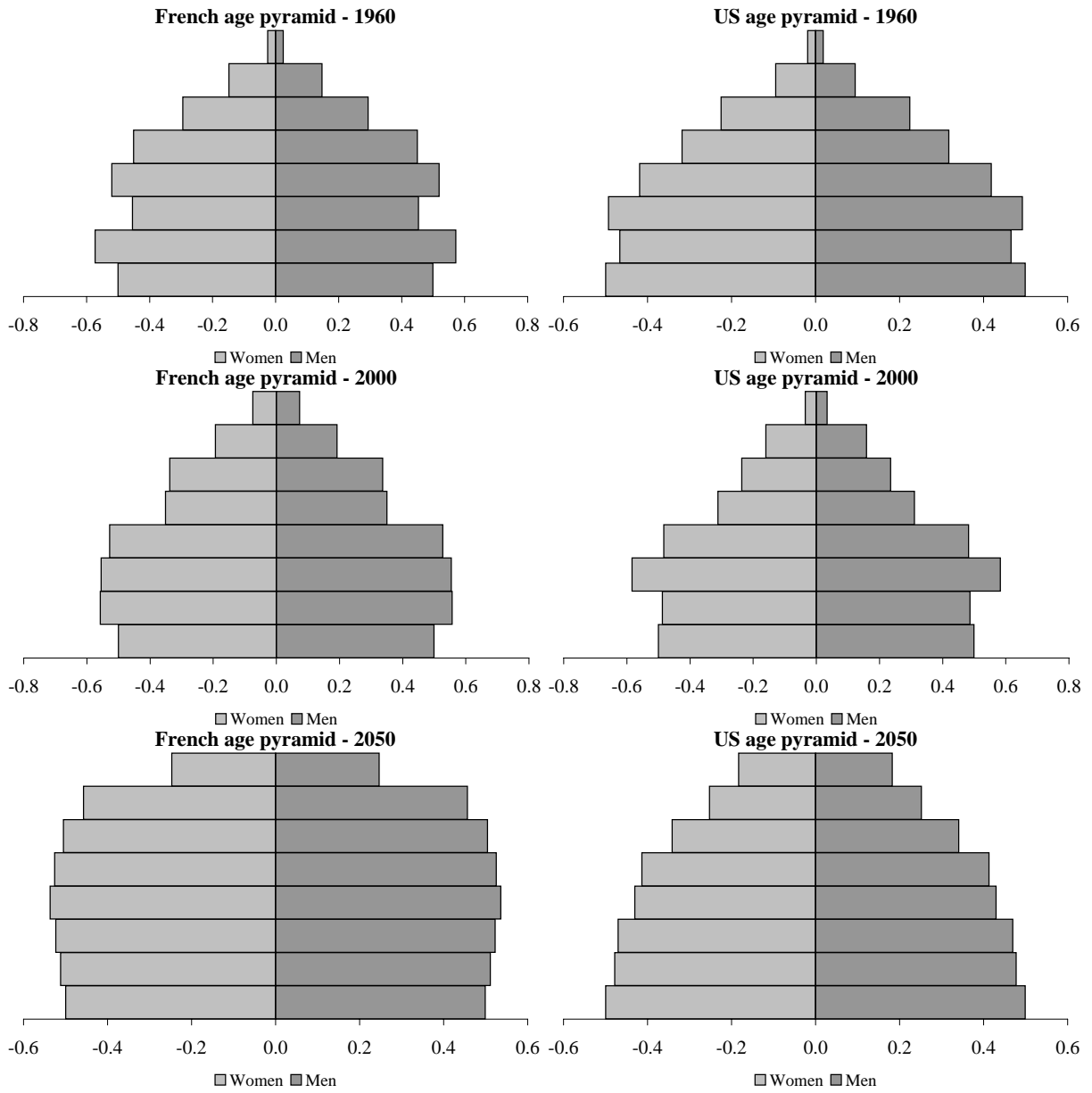


Figure 9: Population by age

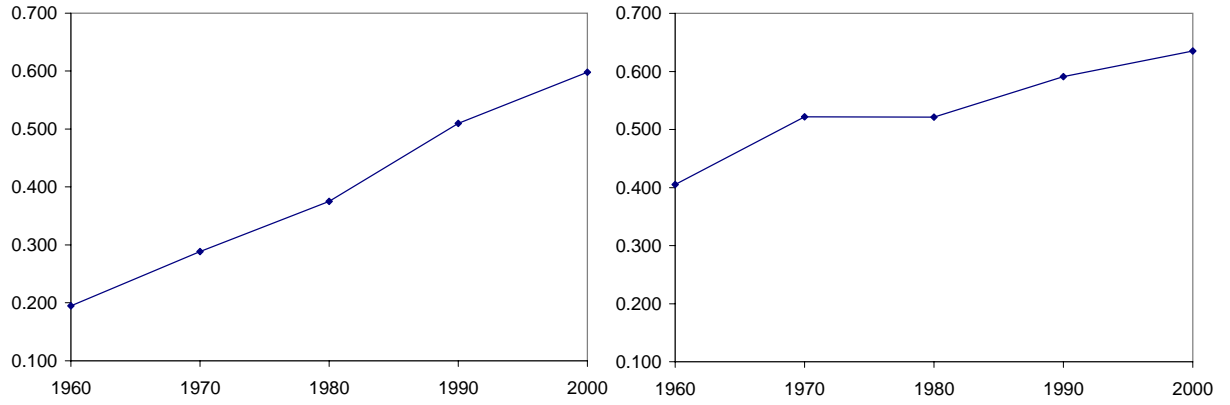


Figure 10: Education investment in France and the US

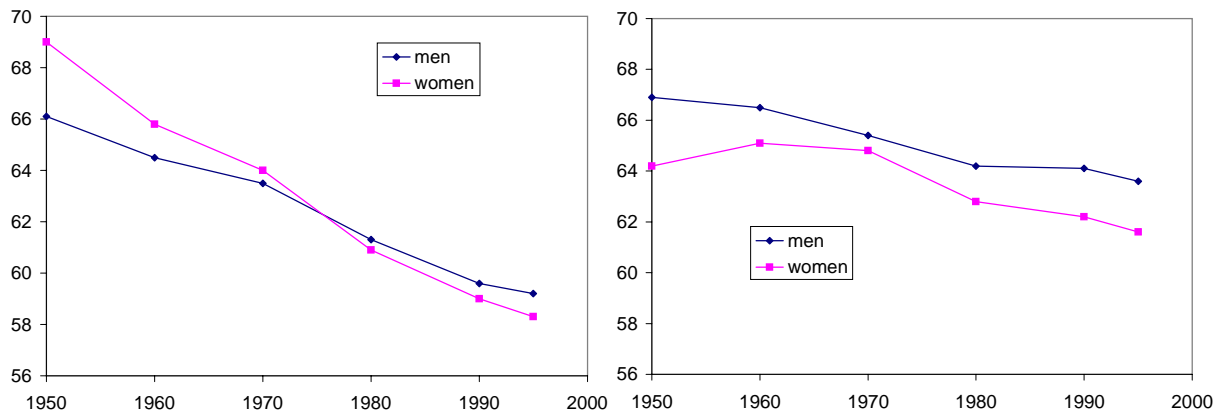


Figure 11: Effective retirement in France and the US