

Children of the Post-Communist Transition: Age at the Time of the Parents' Job Loss and Dropping Out of Secondary School

April 11, 2007

Gábor Kertesi* and Gábor Kézdi**

*) Institute of Economics, Hungarian Academy of Sciences (IE-HAS)

***) Central European University and IE-HAS

Abstract.

Using data from a natural experiment, provided by the post-communist transition of Hungary, we estimate the causal effect of unexpected long-term unemployment of parents on their children's educational achievement. In the natural experiment, parents lost their job unexpectedly and remained unemployed. We estimate the effect of the child's age at the time of the parents' job loss on her/his secondary school dropout probability at a later age. The estimates identify the causal effect of an additional year reared in a family with regularly employed parents, which can be interpreted as extra human capital investment. We demonstrate that the causal effect is substantial, and is significantly stronger for preschool age children than for older ones.

JEL Codes: I30, J24

Key words: childhood poverty, skill formation, dropping out of school

Corresponding author: Gabor Kézdi. kezdig@ceu.hu

1. Introduction

Whether parental employment and childhood poverty have causal effects on educational outcomes and how large such effects may be are still unclear (Ludwig and Mayer, 2006). The results of Mayer (1997) and Shea (2000) suggest at most modest effects, while Chevalier, Harmon, O'Sullivan and Walker (2005) and Oeropoulos, Page and Stevens (2005) find strong effects. An important reason for inconclusive and conflicting results is the fact that it is hard to find exogenous variation in family conditions under which children are reared.

This paper looks at the effect of parental employment on children's education, using the outcomes of a natural experiment that provides the necessary exogenous variation. The natural experiment was provided by the post-communist transition of Hungary, the post-communist country that experienced the fastest and largest job destruction (Svejnar, 2002). Parents had stable jobs for most of their life, but lost their jobs around 1990. We focus on two-parent families whose children were three to seventeen years old at the time of their parents' job loss, and where neither parent found a stable job afterwards. Our question is whether children who were younger when parents lost their jobs were more likely to drop out of secondary school at a later age. We show that, if age at the time of the parent's job loss is exogenous, the answer to this question identifies the causal effect of parental employment on the skills of their children at later age. We examine the exogeneity conditions and identify upper and lower bounds to the true causal effect.

Quite a few studies looked at the effect of childhood poverty on child outcomes using detailed longitudinal datasets from the U.S. Haveman, Wolfe and Spaulding (1991) estimated a strong negative relationship between childhood poverty and high-school completion. They also found that the effect of early childhood poverty was weaker than the effect of later poverty. Duncan and Brooks-Gunn (1997), as well as Duncan, Yeung, Brooks-Gunn and Smith (1998) also estimated strong association between family poverty and educational outcomes, but they found the association to be stronger for poverty during early childhood. They also found that the association was especially strong among poor families. Using Canadian data, Oeropoulos, Page and Stevens (2005) looked at the effect of parents' job displacement on their children's labor market outcomes. They found a strong negative effect on earnings, identified again from the bottom of the earnings

distribution of the parents. They did not look at whether the effect varies with respect to children's age. All of the above results are reduced form in the same sense as ours: they have no direct measures of investments into human capital, and they infer children's skills from subsequent outcomes. Our paper complements these studies by making use of a large-scale natural experiment that provides credible identification. While our analysis is more formal, the source of identification is similar to the studies on the effects of economic hardship on child outcomes caused by the Great Depression (Elder, 1974) or the collapse of farming in the Midwest in the 1980's (Conger and Elder, 1994).

We estimate the effect of the child's age at the time of the parents' job loss on her/his secondary school dropout probability. Intuitively, the 'treatment' can be interpreted as an additional year reared in a family in which at least one parent had a stable job. We do not compare outcomes to a 'control group' of children whose parents kept their job; instead we compare outcomes of children who were at different ages. In the theoretical part of the paper we show the conditions under which the estimated effect of the age of the child can be interpreted as a reduced form of one year's impact of parental employment on their children's skills. If treatment is exogenous, the estimated effect is a reduced form of a series of causal links, from parents' employment to their children's skill acquisition, from skill acquisition at some earlier age to skills at some later age, and from skills at that later age to the probability of dropping out of secondary school. We estimate upper and lower bounds for the true causal effect. The estimates are strong and robust, which implies that all three causal effects are strong. Because of the character of the natural experiment, all estimates are identified from the poorest segment of the society.

We also find substantially stronger effects for younger (preschool-age) children. This result that has important implications regarding the age-differentials in skill acquisition. James Heckman and co-authors (Carneiro and Heckman, 2003; Heckman, 2006; Cunha, Heckman, Lochner and Masterov, 2006; Cunha and Heckman, 2007) argue that investments into human capital in early childhood provide higher returns than investments in later ages, for two reasons. First, early childhood is an especially sensitive period for the formation of some skills (e.g. those behind I.Q.). Second, skills acquired at a given period form the initial condition for skill formation in the next period, and initial conditions may complement

investments because they affect the learning technology. Therefore people with higher skills may learn more easily, and as a result, “skill begets skill”. Whereas the theoretical arguments are compelling, the empirical evidence is somewhat fragmented. Under the conditions we derive later, our analysis provides a comprehensive estimate for the hypothesized relationship for the age range of three to seventeen. Our results support the presence of larger returns at younger ages.

The remainder of the paper is structured the following way. The next section shows how the natural experiment fits into the life-cycle model of skill formation developed by Heckman and co-authors. The third section describes the data and the details of the natural experiment. The fourth section introduces the measurement strategy and discusses identification issues. The fifth section presents the results, and the last part concludes.

2. Dynamic skill formation, investments, and the effect of parents’ job loss on probability of dropping out of secondary school

The natural experiment identifies a link between unexpected long-term unemployment of parents during preschool or elementary school age on the one hand, and the probability of their children dropping out of secondary school on the other hand. A model with age of the child as a right-hand-side variable estimates the effect of an additional year of parental employment on the dropout probability. As we shall derive in this section, it is a reduced form of a series of causal links, from parents’ employment to their children’s skill acquisition, from skill acquisition in some earlier age to skills in the teens, and from skills in the teens to the probability of dropping out of secondary school.

In the economics literature, skill acquisition is usually modeled as the result of investments into human capital. As will be shown below, under certain conditions, evidence of stronger reduced-form effect on the dropout probability at younger ages indicates higher returns to human capital investment into children when they are younger. In order to identify those conditions, we invoke the theoretical model of dynamic skill formation developed by Heckman and co-authors (Cuhna, Heckman, Lochner and Masterov, 2006; Cuhna and Heckman, 2007). We lay out a multi-period version of their model with a single skill dimension, and the measured effect

will be expressed within this framework. We start at the individual level and arrive at average estimates at the end of the section.

Skill is one-dimensional and is the basis of human capital, which gets rewarded in the labor market in adult life. In the one-dimensional case, skills and human capital are equivalent. Time is discrete. Individual i at age t possesses a measure of skills S_{it} , which is the result of the following production process:

$$(1) \quad S_{it} = f_t(S_{it-1}, I_{it}).$$

Skills at time t are produced by skills brought from the previous period (S_{it-1}) and investments made during the current period (I_{it}). Everything that happens to the child and affects his or her skills is included in the investment term, I_{it} . In the standard human capital literature these are conscious investments in order to achieve higher earnings in adult life. On the other hand, no such interpretation is needed for our purposes: I can include unintended consequences of the parents' behavior or other effects of the family environment if those affect the skill formation of the child. The production function may be different at different ages, but its form is common across individuals.

By recursion, one can arrive at a form in which skills are the result of initial endowment and the series of investments:

$$(2) \quad S_{it} = f_t(S_{it-1}, I_{it}) = f_t(f_{t-1}(S_{it-2}, I_{it-1}), I_{it}), \dots = F_t(S_{i0}, I_{i1}, \dots, I_{it}).$$

Heckman and co-authors postulate that investments at younger age produce higher return than investments at later age. This hypothesis can be formulated as

$$(3) \quad \frac{\partial S_{it}}{\partial I_a} = \frac{\partial F_t(S_{i0}, I_{i1}, \dots, I_{it})}{\partial I_a} > \frac{\partial S_{it}}{\partial I_b} = \frac{\partial F_t(S_{i0}, I_{i1}, \dots, I_{it})}{\partial I_b} \quad \text{if } 0 < a < b \leq t.$$

According to their argument, the inequality can be the result of two mechanisms. First, some younger ages may be more "sensitive" than later ages in the sense that the production process is more responsive to investment. Second, even if all ages are equally sensitive, earlier investments may have higher returns if earlier skills do

not only have a positive effect on later skill formation but they are also direct complements to later investment. If credit markets are imperfect or incomplete, the result of (3) is that returns to investment in earlier childhood produces higher returns than investments in adolescent or adult years. This consequence is summarized by Figure 1, reproduced from Heckman (2006). One purpose of our measurement is to contrast that conjecture with empirical evidence.

In this paper we estimate the effect of one year delay in the parents' job loss on the dropout probability of their children years later. The first question is the overall magnitude of the effect. The second question is whether the effect varies with the age of the child at the time of the parents' job loss.

Let p_{it} denote the probability that individual i drops out of school at age t . Young people drop out of school if their skill level S_{it} is less than what would be required to (or optimal for) continuing with the studies. We model dropping out as a decision that takes individual-specific alternatives into account, and allow the skill threshold to vary from individual to individual by an independent additive term ε . As a result, lower skills lead to a higher dropout probability. This negative relationship varies with the age (t) but not across individuals of the same age.

$$(4) \quad p_{it} = p_{it}(S_{it}, q_t) = \Pr(S_{it} < q_t + \varepsilon_{it}) \quad \text{so that} \quad \frac{\partial p_{it}}{\partial S_{it}} < 0.$$

Let $E_{ia} = 0$ or 1 denote the parents' employment status when the child is a years old: $E_{ia} = 1$ if at least one parent works at age t and $E_{ia} = 0$ otherwise. We shall measure the dropout probability as a *reduced form* function of the age at the time of the parents' job loss (A) in the following way:

$$(5) \quad p_{it}(A = a) = p_{it} \left[S_{it} (E_{i0} = 1, \dots, E_{ia-1} = 1, E_{ia} = 0, \dots, E_{it} = 0) < q_t + \varepsilon_{it} \right]$$

The thought experiment at the individual level links dropout probability to the age at the time of the parents' job loss. In discrete time, it identifies the difference between two dropout probabilities, in which the age at job loss is one year apart:

$$(6) \quad \begin{aligned} \alpha_{ia} &\equiv p_{it}(A = a + 1) - p_{it}(A = a) \\ &= p_{it} \left[S_{it}(\dots, E_{ia} = 1, E_{ia+1} = 0, \dots) < q_t + \varepsilon_{it} \right] - p_{it} \left[S_{it}(\dots, E_{ia-1} = 1, E_{ia} = 0, \dots) < q_t + \varepsilon_{it} \right]. \end{aligned}$$

Assume that investment is the function of current employment status only, and not the entire history. If job loss is unexpected, as will be in our natural experiment, future job loss should have no effect on current investments. As a result, investments prior to age a are the same whether job loss occurred at age a or $a+1$. On the other hand, in principle, past employment history may have cumulative effects on current investments. That would result in investments after age $a+1$ to be different for job loss at age a versus $a+1$. With the assumption that only current employment matters for investment, we rule out that possibility, and assume that future investments are also the same. This is obviously a strict assumption, one that is in fact not necessary, but it is the simplest assumption for our results.¹

If current investments are affected by current employment status only, we can define time s investment if parents are employed, parents not employed, and their difference the following way:

$$(7) \quad \begin{aligned} I_{ia}^+ &\equiv I_{ia} \mid E_{ia} = 1, \quad I_{ia}^- \equiv I_{ia} \mid E_{ia} = 0, \\ \Delta I_{ia} &\equiv I_{ia}^+ - I_{ia}^- \end{aligned}$$

The dropout probability differential in the thought experiment can be approximated by the product of the investment differential at age a , the effect of investment at age a on skills at t , and the effect of the skill level at t on the dropout probability at t .

$$(8) \quad \begin{aligned} \alpha_{ia} &= p_{it}(A = a + 1) - p_{it}(A = a) \\ &= p_{it} \left[S_{it}(I_{i0}^+, \dots, I_{ia-1}^+, I_{ia}^-, I_{ia+1}^-, \dots, I_{it}^-) < q_t + \varepsilon_{it} \right] - p_{it} \left[S_{it}(I_{i0}^+, \dots, I_{ia-1}^+, I_{ia}^+, I_{ia+1}^-, \dots, I_{it}^-) < q_t + \varepsilon_{it} \right] \\ &\approx \frac{\partial p_{it}}{\partial S_{it}} \left[S_{it}(I_{i0}^+, \dots, I_{ia-1}^+, I_{ia}^-, I_{ia+1}^-, \dots, I_{it}^-) - S_{it}(I_{i0}^+, \dots, I_{ia-1}^+, I_{ia}^+, I_{ia+1}^-, \dots, I_{it}^-) \right] \\ &\approx \frac{\partial p_{it}}{\partial S_{it}} \frac{\partial S_{it}}{\partial I_{ia}} \Delta I_{ia} \end{aligned}$$

¹ The assumption is sufficient but not necessary. Weak dependence of investments on past employment is sufficient, as long as measurement of skills is far enough from the year of the parents' job loss.

The parameter in the thought experiment identifies the effect of investment at age a on skills at age t ($\partial S_{it}/\partial I_{ia}$), measured in terms of dropout probability ($\partial p_{it}/\partial S_{it}$), a negative number, and multiplied by ΔI_{ia} , the investment effect of job loss at age a .

A regression on a sample where age at the time of the parents' job loss is exogenously assigned estimates the average partial effect, i.e. α_a averaged over all individuals i . This average reduced-form effect is the product of the average causal effects provided that individual heterogeneity is uncorrelated:

$$(9) \quad \begin{aligned} \alpha_a &\equiv \mathbb{E} \left[p_{it} (A = a + 1) - p_{it} (A = a) \right] \\ &\approx \mathbb{E} \left[\frac{\partial p_{it}}{\partial S_{it}} \frac{\partial S_{it}}{\partial I_{ia}} \Delta I_{ia} \right] = \mathbb{E} \left[\frac{\partial p_{it}}{\partial S_{it}} \right] \mathbb{E} \left[\frac{\partial S_{it}}{\partial I_{ia}} \right] \mathbb{E} [\Delta I_{ia}] \equiv \frac{\partial p_{it}}{\partial S_{it}} \frac{\partial S_{it}}{\partial I_{ia}} \Delta I_{ia} \end{aligned}$$

Uncorrelated heterogeneity is obviously a strong assumption, one that requires that those who experience the job loss should be similar to those who do not in terms of all three components: the effect of employment on investment, the effect of investment on later skills, and the effect of skills on dropping out. Since we do not expect that to hold in general, we interpret the results of the natural experiment to be valid only for the population it represents. In other words, one should keep in mind that in the natural experiment effects are *identified from the relevant segment of the population*. In our case these are children whose parents were at high risk at losing their job permanently during the post-communist transition.

The first question is the magnitude of the reduced-form effect, averaged over all ages, $\alpha = \text{Avg}_a (\alpha_a)$. We expect α to be negative. We expect the effect of skills on the probability of dropping out to be negative; the effect of investments on later skills to be positive; and the effect of employment on investment also to be positive. The magnitude of the reduced-form effect is expressed in terms of dropout probability, which can be interpreted by comparing it to the national average or the dropout rate when $A = a_{\max}$. A large magnitude implies that each of the three effects is substantial.

The second question is whether, on average in the represented population, returns to investment in age a are greater than returns in age b , $\frac{\partial S_t}{\partial I_a} > \frac{\partial S_t}{\partial I_b}$, if $0 < a < b \leq t$.

The difference in the two estimates that correspond to two different ages of job loss (a versus b) is the following:

$$(10) \quad \alpha_a - \alpha_b \approx \frac{\partial p_t}{\partial S_t} \left(\frac{\partial S_t}{\partial I_a} \Delta I_a - \frac{\partial S_t}{\partial I_b} \Delta I_b \right) = \frac{\partial p_t}{\partial S_t} \left(\frac{\partial S_t}{\partial I_a} - \frac{\partial S_t}{\partial I_b} \right) \Delta I \quad \text{if} \quad \Delta I_a = \Delta I_b \equiv \Delta I .$$

In order to interpret larger reduced-form effects at age a than age b as evidence for larger effects of investments at age a , one has to assume that the effect of job loss on employment on investments is the same at age a as at age b .² If the effect of job loss on investment is greater in age a , the reduced form effect may be larger even if the effects of investment are the same. Note that this problem is present in any reduced-form estimate of the timing of family poverty or parental unemployment on children's outcome. While this distinction may not be important for some policy conclusions, it certainly limits the degree to which it provides evidence for age-differences in returns to human capital investment, the question posed by Heckman and co-authors.

3. Data and the natural experiment

Data is from pooled cross-sections of the Hungarian Labor Force Survey (HLFS) between 1997 and 2005. HLFS is a large monthly survey of more than 20,000 individuals per month. The survey contains standard questions about demography and employment, and from 1997, it has asked the year of the last regular full-time job of people who were not employed by the time of the interview. Therefore the restriction of the survey for years starting with 1997. The sample for this analysis consists of young people of age 15 to 20 who lived with both of their parents at the time of the interview. Statistics about the sample selection are included in Table 1.

The vast majority of parents were born sometime between 1945 and 1970. Figures 2A to 2C show the dramatic employment decline of this cohort in Hungary, the

² A counterexample is when a is preschool age, b is elementary school age, not all children go to preschool, but all children go to elementary school. Then an effect of long-term parental unemployment of a preschool age child may be that the child is not enrolled in preschool, while no such enrollment effect is present for an elementary school age child. If preschool history is not observed, as is the case in our data, differences in the reduced form effect may be the result of differences in investment, not differences in returns. We try to control for this affect by using a proxy,

decline that is the source of our natural experiment. Male employment fell from 98 per cent in 1987 to 80 per cent by 1994. At the same time, female employment fell from 81 to 68 per cent. For both, the decline was concentrated on the 1987-1994 period and was close to linear.³ Figures 2B and 2C show that the least educated (0-8 years of education) experienced a 25-30 percentage points decline. The figures demonstrate that virtually all men were employed in 1987 regardless of educational attainment, and employment rate differences were small for women as well.

We look at 15-20 year-old children who lived with both of their parents at the time of the interview, and whose parents lost their jobs between 1987 and 1994, and remained jobless ever since. Restriction to living with both parents is necessary in order to gain information about the parents' employment status and the timing of their job loss. Recall that we use data from interviews between 1997 and 2005. In families where parents lost their job in 1992 (the modal year of parents' job loss) but were interviewed in 2005, the 15-20 years old children were 2-7 years old at the time of their parents' job loss. In similar families who were observed in 2005, the 15-20 old children were 2-7 year old at the time of their parents' job loss. Timing and sample size issues limit our analysis to children who were 3 to 17 years old at their parents' job loss.

The outcome measure in the analysis is dropping out of the school system after eighth grade.⁴ Dropouts include those who did not start any vocational or secondary school and those who did start but did not finish. This dropout measure is clearly age-specific, a fact we keep in mind throughout the analysis. Dropout status is closely related to adult labor market outcomes. People with eight grades of education are very likely to end up in poverty in post-communist Hungary. Recall that Figures 2B and 2C indicate substantial disadvantage in employment

the availability of preschool in the village when the child was preschool-age, but that proxy is probably not perfect.

³ Hungary was special in that layoffs from state-owned firms started as early as in 1986, three years before the collapse of the communist system. See Köllő (2000) for more information.

⁴ The school system of communist Hungary was very much like that of other communist countries, and it has changed little since. Elementary school was (and typically still is) eight grades long, with a modal graduation age of fourteen. After having finished eighth grade, children can choose between three options. They can leave school (legally if over sixteen but practically even before sixteen, as the compulsory age was not strictly enforced for a long time); they can go to a vocational training school (two to four years); or they can go to a "proper" secondary school (four or five years) with a so-called maturity exam at the end. Passing a maturity exam has been necessary for entering college. About 30 per cent of the parents' generation has 8 grades of education or less, and another 30 per cent has a vocational degree. Of the remaining 40 per cent of secondary school graduates, 15 per cent do, 25 do

probability for those without secondary or vocational education. Kertesi and Köllő (2002), Kézdi (2005) and others showed that their earnings have also dropped substantially relative to the more educated. Köllő (2005) showed that the least educated Hungarians are even less employable than their counterparts in the U.S. or Western Europe, and the dominant reason is their lower level of skills. People who drop out of the school system without completed vocational or secondary degree are therefore very likely to stay marginalized in the future.

The overall sample size is more than 47,000 (see Table 1). Of the 47,000, 39,000 lived with both parents, 4,000 of whom lived in families where no parent had a job. Of the 4,000, parents of about 1100 children lost their jobs between 1988 and 1994. The 991 children with complete observations compose the sample used for estimation. In the estimation sample, the unconditional dropout rate is at 26 per cent, compared to the 7 per cent in the overall sample.

Selection into the estimation sample is, of course, nonrandom. Those who lost their jobs at around 1990 and found no employment afterwards are surely from the bottom of the productivity distribution. Selection is on right-hand side observables (unemployment), and therefore it does not affect proper identification of the effects on secondary school dropout probability, at least not if the effects are homogenous. On the other hand, we have every reason to believe that each of the above described causal effects is heterogeneous, and therefore the reduced form effect is also heterogeneous. Therefore, we have to keep in mind that the results are valid for the poorest segment of the society.

4. Measurement model and identification

We estimate models for the dropout probability on the sample of 15-20 years old young Hungarians who live with both of their parents and whose parents have no job. For the baseline estimates, the sample is constrained to parents who lost their jobs between 1988 and 1994. The variable of interest is the age of the child in the last year when at least one parent had a job. This year (age) we refer to as the year (age) at the time of the parents' job loss. Whether the father's or the mother's job

not have a college degree. The 1990's has seen a major expansion both at the secondary and the college level, and trend that will affect our identification strategy.

loss matters more will be investigated at the end of the analysis. Dropout probability is age-specific, and therefore we always control for the age at the interview (when dropout status is measured).

The measurement model is based on the assumption that the event of dropping out of the school system is a negative function of (unmeasured) skills, a negative relationship that varies with age. More specifically, as introduced in (4), one drops out of school at age t if skills are below a certain level, determined by an age-specific constant and random variation around the constant. We specify a linear model for unmeasured skills S , and assume normally distributed random variation.

$$(11) \quad p_{it} = \Pr(S_{it} < q_t + \varepsilon_{it}) \text{ , where } \varepsilon_{it} \sim iidN(0,1) \text{ and } S_{it} = \pi_t' w_{it}$$

Each individual is observed once, at some age t ($15 \leq t \leq 20$). The dropout probability of individual i is a function of her/his age (t) both because the expected skills threshold, q_t , is a function of t , and also because the skill production function may vary with t . We model the second relationship by adding a time-specific constant to the time-invariant effect. The dropout probability then follows the probit model⁵

$$p_{it} = \Phi(S_{it} - q_t) = \Phi(\alpha a_i + \beta' x_i + \gamma_t - q_t).$$

Since γ_t and q_t are not identified separately, the estimation model is reformulated as

$$(12) \quad p_{it} = \Phi(\alpha a_i + \beta' x_i + \delta' d_i)$$

where d_i is a vector of dummies of the age (t) of the individual (i) at the interview, a_i is age of the individual in the last year when at least one of her/his parents had a job, and the x_i is a vector of additional covariates. The parameter of interest is α . Under the assumption of exogenous variation of a (the age at the time of the parents' job loss), α identifies the reduced form effect of the effect of one year's parental employment on human capital investment, the effect of that investment on skills at age t , and the effect of skills at age t on the dropout probability at age t . If

⁵ The results are qualitatively very similar from logit and linear probability models.

employment affects investments in a positive way, and skills affect the dropout rate in a negative way, α is expected to be negative.

Besides the overall effect of one year employment's worth of investments in skills, we are interested how that effect may vary with a_i itself. In a more general form, the linear specification αa_i is replaced with a more general function of $\alpha(a_i)$, such as a linear spline or a set of dummy variables. Observable family and individual characteristics will be controlled for in all models. Vector x_i in (12) always contains gender, the parents' age and education, the number of children in the family who are older than the respondent, the number of children who are younger. For checking robustness, we also use a larger set of covariates with region, city size, and measures of preschool availability in the village/town when the child was at preschool age. The results are very similar to those obtained with a smaller set of covariates.

The most important question is whether exogeneity of a_i is a valid assumption. Our sample covers young people of different ages (15 to 20 old), who were interviewed in different years (1997 to 2005), and whose parents lost their jobs in different years (1988 to 1994). All estimates are conditioned on the age of the child at the time of the interview (d_i), which leaves two sources of variation of age at the time of the parents' job loss: birth year and/or year of job loss. Conditional on age at interview and year of interview, we look at people who were born in the same year. They can differ in terms of their age at the time of the parents' job loss only because that event happened in different years. Conditional on age at interview and year of the parents' job loss, we look at people whose parents lost their jobs in the same year. They can differ in terms of their age at the time of the parents' job loss only because they were born different years (and as a result, they were the same age at interview if interviewed in different years).⁶ The question is whether the two alternative sources of variation are exogenous to unobserved skills of the children or anything else that may affect the dropout probability.

⁶ $\text{Age}_{\text{interview}} = \text{Year}_{\text{interview}} - \text{Year}_{\text{birth}}$ and $\text{Age}_{\text{job loss}} = \text{Year}_{\text{job loss}} - \text{Year}_{\text{birth}}$. Therefore, $\text{Age}_{\text{interview}} = \text{Year}_{\text{interview}} - \text{Year}_{\text{job loss}} + \text{Age}_{\text{job loss}}$. In a regression with $\text{Age}_{\text{job loss}}$ and $\text{Age}_{\text{interview}}$ already on the right-hand side, one can control for either $\text{Year}_{\text{job loss}}$ or $\text{Year}_{\text{interview}}$ but never both. If $\text{Year}_{\text{job loss}}$ is controlled for, variation in $\text{Age}_{\text{job loss}}$ is the result of variation in $\text{Year}_{\text{interview}}$ (due to variation in birth year). If $\text{Year}_{\text{interview}}$ is controlled for, variation in $\text{Age}_{\text{job loss}}$ is the result of variation in $\text{Year}_{\text{job loss}}$.

The year of the parents' job loss may be positively correlated with the parents' skills if the least productive workers were displaced first. This may introduce endogeneity to our measurement model: If there is a direct link from parents' skills to their children's skills, the magnitude of the estimates identified from year of job loss will be biased upwards (they will look stronger than reality). On the other hand, estimates identified from year of birth may lead to a downward bias in the magnitude (look weaker than reality). This is because younger cohorts faced, at a national level, somewhat lower dropout probabilities (because younger cohorts happen to be smaller, and secondary school capacities did not adjust to the smaller number of students). *Ceteris paribus*, younger cohorts were younger at the (here fixed) year of the job loss, and therefore the general trends would make their dropout probability look smaller than in a controlled experiment. The two sources of identification therefore form an upper bound and a lower bound for the true effect.

5. Results

The estimates are gained from probit models as specified in (12). The parameter of interest is that on the age of the child when parents lost their job. Recall that the effect of the age at the job loss can be interpreted as the effect of one year delay of the parents' job loss, i.e. one more year under stable employment. Under the maintained assumptions, α is a reduced form of a series of causal links, from parents' employment to their children's skill acquisition, from skill acquisition in some earlier age to skills at some later age, and from skills in late teens to the probability of dropping out of secondary school.

Estimates from three versions of the model are shown. All versions control for the covariates listed in the previous section. The sample consists of adolescents of age 15 to 20 who live with both of their parents, and whose parents lost their job between 1988 and 1994, and remained non-employed since. In model (1) neither the year of the interview nor the year of the parents' job loss is controlled for. Model (2) controls for the year of interview, while model (3) controls for the year of job loss. Model (2) identifies the effect from variation in calendar year of the parents' job loss, and therefore it may produce estimates biased upwards in magnitude (too strong negative effects). Model (3) identifies the effect from variation in year of birth, and therefore it may produce estimates biased downwards in magnitude (too weak

negative effects). Model (1) mixes the two sources of identification and is therefore expected to produce results in between. In order for easier interpretation of predicted values, all right-hand side variables but the age at the job loss (a) are normalized to have zero mean. Age at the time of the parents' job loss is between 3 and 17, and it is normalized so that it takes the value zero at age 3. Standard errors allow for arbitrary correlation of unobservables within the family, in order to take care of the few siblings in the sample.

Table 2 contains the main results (detailed results are in the Appendix). The estimates from the three models follow a pattern as expected. The estimates in model (2) are likely to be stronger than the true effect, while those in model (3) are likely to be weaker. The two put a bound on the true effect. The average partial effect of the age of the child at the parents' job loss is about -2 per cent (in absolute terms, lower bound is -1.7 , upper bound -2.7 per cent). Children who were one year younger when their parents lost their job experienced a dropout probability that is about 2 per cent higher. The effect is not only statistically significant but it is also substantial. Recall that overall dropout rate is 26 per cent in the selected sample (7 per cent nationally). For a child with average other characteristics, the implied dropout probability is roughly 40 per cent if the child was 3 years old at the job loss, while it is 12 per cent if he/she was 17.

The second question is whether the effect is larger at younger ages. Figures 4A show predicted dropout probabilities, with age at the time of the parents' job loss entered as year of age dummies. The figure shows estimates for all three models, and results from model (1) are between results from models (2) and (3), again as expected. The three models show the same qualitative relationship. Predictions shown on figure 4A are noisy, but the steep predicted decline between age 4 and 7 is remarkable. In order to show more powerful estimates of the differences, we estimated probit models with a linear spline with a break at age 7. Figure 4B shows analogous predicted probabilities from probit models with the linear spline.

Figure 4C shows the slope (first derivatives) of the curves on Figure 4B. Under the assumptions laid out in section two, this is our empirical counterpart to the age-returns profile popularized by Heckman (2006) – reproduced here in Figure 1. Figure 4C shows our estimates of the age-specific reduced form returns to parental employment on dropout rates. Each model produces downward sloping lines made

of two segments, with a break at age 7, and for each model the first segment is significantly steeper. The negative slope of each line segment is a property of the probit specification, and it may (or may not) be the artifact of measuring the effect in terms of a probability (of dropping out of secondary school). On the other hand, the difference in the slopes is not a result of such an artifact. It shows that the reduced form effect of spending one more year in a family where at least one parent is employed is stronger if that year is between age 3 and 7 than if it is between age 7 and 17.

Table 3 shows the estimates for the age spline parameters in the three specifications. The variables are specified so that the additional variable measures the difference between the overall effect and the effect before (including) age 7. Note that the relative magnitude of the probit coefficients of different variables in the same model is equal to the relative magnitudes of the partial effects, and therefore there is no need to compute partial effects here. The estimates of the differential effect for preschool age children are the same in all three models, whereas the older age effects follow the same pattern as before. As a result, the relative difference is actually slightly larger for model (3) than model (2). In all specifications the effect before age 7 is about double of that after age 7.

Table 4 shows results with separate age at the mothers' and the father's job loss. In each specification the two are very close. Given the fact in the typical family in our sample, both the father and the mother were wage-earners before the post-communist transition, these results provide some evidence for the role of poverty in the causal mechanism from parental employment to skill formation.

All the results in Table 2 and Table 4 are robust to changes in sample selection rules (age of 15 to 20, job loss year of 1988 to 1994, interview year of 1997 to 2005). The relative magnitudes between preschool and elementary school age (Table 3) are also robust to such changes but they are sometime significant only at the 10 per cent.

6. Conclusions

We have shown that the parents' long-term unemployment has a strong, negative causal effect of their children's skill formation. The results are estimated from a

natural experiment provided by the post-communist transition of Hungary. All effects are identified for families with two parents who are likely to be at the bottom of the skill distribution.

We have also shown that the effect is twice as large for children of age three to seven than for older children. This result is consistent with larger returns to human capital investments at earlier ages, an argument put forward by Heckman and co-authors (*ibid*). Under the assumptions derived above, our estimates in Figure 4C provide empirical estimates to the hypothesized relationship by Heckman (2006) (Figure 1 in this paper). The estimated curve is close to the hypothesized one, in particular showing larger returns in age three to seven than at later ages.

The results imply that long-lasting negative employment shocks have severe intergenerational consequences, at least for two-parent families at the bottom of the skill distribution. Those consequences are especially severe for younger children. Therefore, it would make sense for subsidized employment programs to focus more on adults with small children. Our results also suggest that, in two-parent families, mothers' and fathers' employment is of equal importance, which implies that such programs should be gender-blind.

At the same time, however, subsidized employment programs are unlikely to provide solid long-term jobs. Or, if they can, they are likely to be prohibitively expensive. Communist economies practiced large-scale subsidized employment for decades, with grave efficiency and general equilibrium consequences. If providing employment for very low skilled parents is prohibitively costly, policy should focus on alleviating the harmful effects in other ways. Early childhood interventions and focused preschool programs may provide the promising alternatives. But in order for such programs to work, we need to understand the mechanisms behind the strong effect of parental employment on the skill formation of their children.

References

- Carneiro, Pedro, and James Heckman (2003), "Human Capital Policy." *NBER Working Paper* 9495.
- Chevalier, Arnaud, Colm Harmon, Vincent O'Sullivan, and Ian Walker (2005), "The Impact of Parental Income and Education on the Schooling of Their Children," *IZA Discussion Paper* 1496
- Cunha, Flavio, James J. Heckman, Lance Lochner and Dimitriy V. Masterov (2006) "Interpreting the Evidence on Life Cycle Skill Formation." *Handbook of the Economics of Education*. Elsevier. Pp. 698-812.
- Cunha, Flavio and James J. Heckman (2007) "Interpreting the Evidence on Life Cycle Skill Formation." *NBER Working Paper* 12840
- Conger, R. D. and G. H. Elder, (eds.) (1994), *Families in troubled times. Adapting to change in rural America*. Aldine.
- Duncan, Greg J. and Jeanne Brooks-Gunn, eds. (1997), *The Consequences of Growing Up Poor*, New York, Russel Sage.
- Duncan, Greg J., W. Jean Yeung, Jeanne Brooks-Gunn, and Judith R. Smith (1998), "How Much Does Childhood Poverty Affect the Life Chances of Children?" *American Sociological Review*, 63(3), pp. 406-423.
- Elder, Glen H. (1974), *Children of the Great Depression*. University of Chicago Press.
- Haveman, Robert, Barbara Wolfe, and James Spaulding (1991), "Childhood Events and Circumstances Influencing High School Completion." *Demography*, 28(1), pp. 133-157.
- Heckman, James J. (2006), "Skill Formation and the Economics of Investing in Disadvantaged Children" *Science*, 312 (June 30), pp. 1900-1902.
- Kertesi, Gábor and János Köllő (2002): "Economic Transformation And The Return To Human Capital - Hungary 1986-99." In: A. de Grip, J. van Loo, and K. Meyhew (eds), *The Economics of Skill Obsolescence. Research in Labor Economics*, 23. Elsevier.
- Kézdi, Gábor (2005): "Education and earnings". in: K. Fazekas and J. Varga (eds), *The Hungarian Labor Market*, Budapest, KTI
- Köllő, Janos (2005): "Skills and Employment of Less-Educated Men in East-Central and Western Europe Evidence from the International Adult Literacy Survey (IALS)." Mimeo.
- Köllő, János (2000), Transformation Before the "Transition." in: E. Maskin and A. Simonovits, eds., *Planning, Shortage and Transformation - Essays in honor of János Kornai*, MIT Press
- Ludwig, Jens and Susan Mayer (2006), "Culture and the Intergenerational Transmission of Poverty: The Prevention Paradox." *Future of the Children*, 16(2), pp. 175-196.
- Mayer, Susan (1997), *What Money Can't Buy*. Harvard University Press.
- Oreopoulos, Philip, Marianne Page and Ann Huff Stevens (2005), "The Intergenerational Effects of Worker Displacement." *NBER Working Paper* 11587.
- Shea, J. (2000), "Does parents' money matter?" *Journal of Public Economics*, 77(2), 155-184

Svejnar, Jan (2002), "Transition Economies: Performance and Challenges." *Journal of Economic Perspectives*, 16(1) pp. 3–28.

Tables

Table 1. Sample selection and dropout rates

	Observations	Dropout rate
All 15-20 years old who live with at least one parent	47,571	0.072
All 15-20 years old who live with both parents	39,034	0.067
Of them, no parent is employed	4,167	0.215
No parent is employed, job loss 1988-1994	1,081	0.265
Of those, complete observations (final sample)	991	0.264

Table 2. The effect of the child's age at her/his parents' job loss on her/his dropout probability. Probit estimates.

Dependent variable: dropout	(1)	(2)	(3)
Age at the time of the parents' job loss			
Probit coefficients	-0.080 [0.020]**	-0.095 [0.026]**	-0.058 [0.026]**
Average partial effects	-0.023	-0.027	-0.017
Control variables			
Calendar year of the interview		Yes	
Calendar year of the parents' job loss			Yes
Other controls	Yes	Yes	Yes
Observations	991	991	991
Pseudo R-squared	0.21	0.21	0.21

Sample. Hungarian Labor Force Survey pooled cross-sections of 1997 to 2005 (without July and Aug surveys). Young people of age 15-20 who live with both of their parents, parents lost their job in 1988-1994 and remained non-employed since.

The parents' job loss is the last year when at least one parent had a stable job.

"Other control" variables: gender, age and education of parents, number of children in household (separately for children below 14 and above 14).

Standard errors are clustered at the family level.

* significant at 5%; ** significant at 1%

Table 3. The effect of the child's age at her/his parents' job loss on her/his dropout probability. Probit estimates including linear spline break at age 7.

Dependent variable: dropout	(1)	(2)	(3)
Probit coefficients			
Age at the time of the parents' job loss	-0.095 [0.022]**	-0.109 [0.028]**	-0.074 [0.027]**
Additional effect if age was 2 to 7	-0.089 [0.044]*	-0.087 [0.044]*	-0.087 [0.044]*
Control variables			
Calendar year of the interview		Yes	
Calendar year of the parents' job loss			Yes
Other controls	Yes	Yes	Yes
Observations	991	991	991
Pseudo R-squared	0.21	0.21	0.21

Notes: see below Table 2.

Table 4. The effect of the child's age at her/his parents' job loss on her/his dropout probability. Separated for age at the mother's and father's job loss. Probit estimates.

Dependent variable: dropout	(1)	(2)	(3)
Probit coefficients			
Age at the mother's job loss	-0.044 [0.014]**	-0.047 [0.015]**	-0.045 [0.014]**
Age at the father's job loss	-0.039 [0.017]*	-0.044 [0.020]*	-0.036 [0.018]*
Control variables			
Calendar year of the interview		Yes	
Calendar year of the parents' job loss			Yes
Other controls	Yes	Yes	Yes
Observations	991	991	991
Pseudo R-squared	0.21	0.21	0.21

Notes: see below Table 2.

Figures

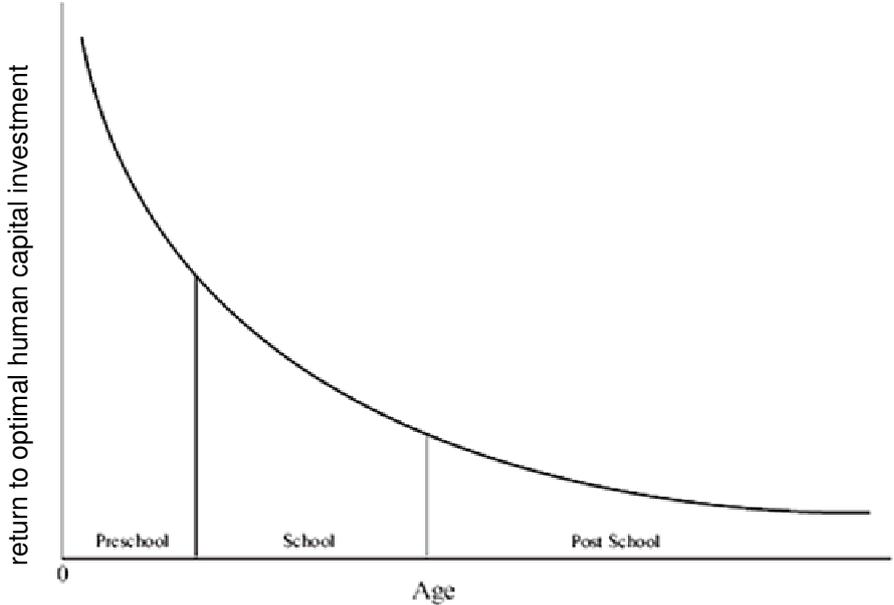


Figure 1. Hypothesized returns to optimal human capital investments by the age of investment. Reprinted from Heckman (2006).

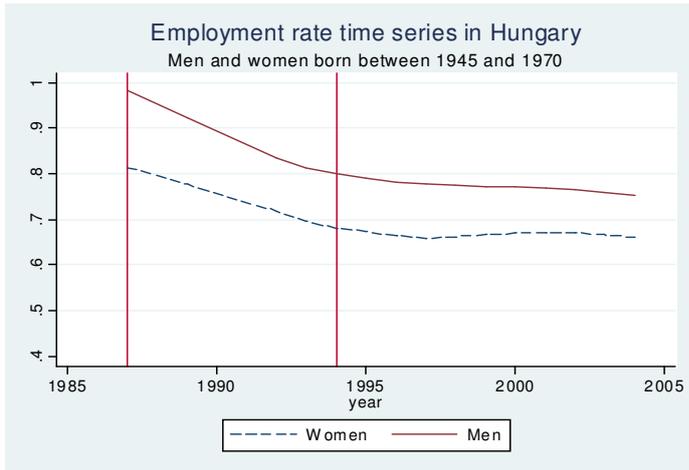


Figure 2A. Employment rate in Hungary, 1987 to 1994. Cohorts born between 1945 and 1970.

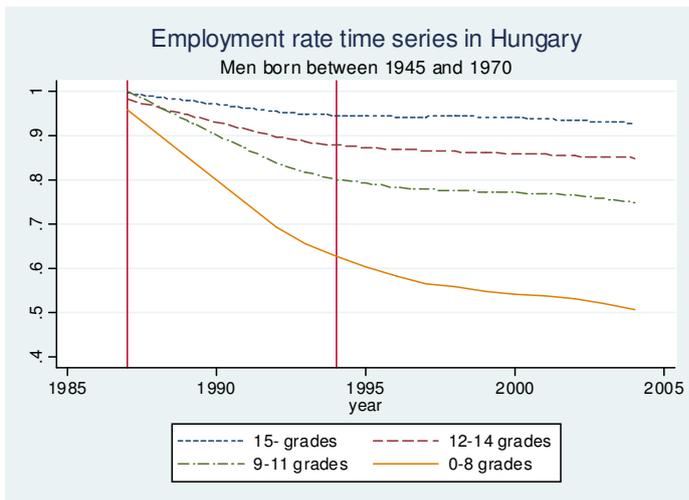


Figure 2B. By educational attainment. Men.

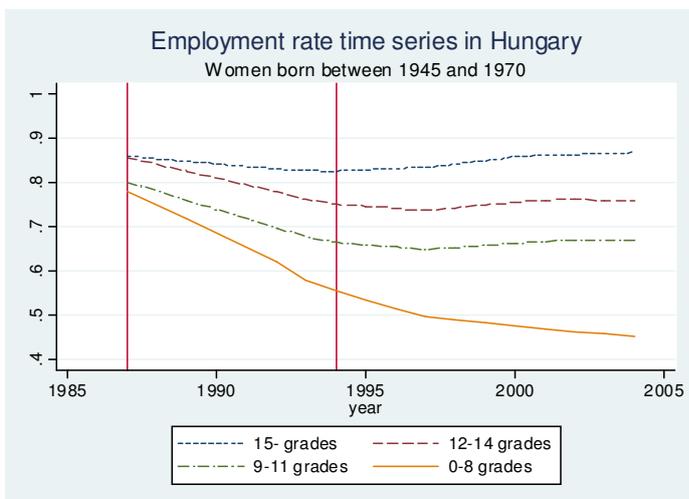


Figure 2C. By educational attainment. Women.

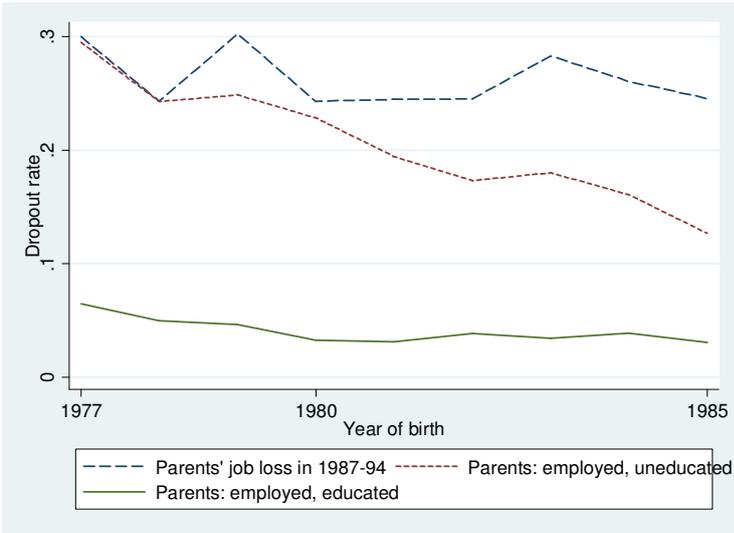


Figure 3. Dropout rate by birth cohort

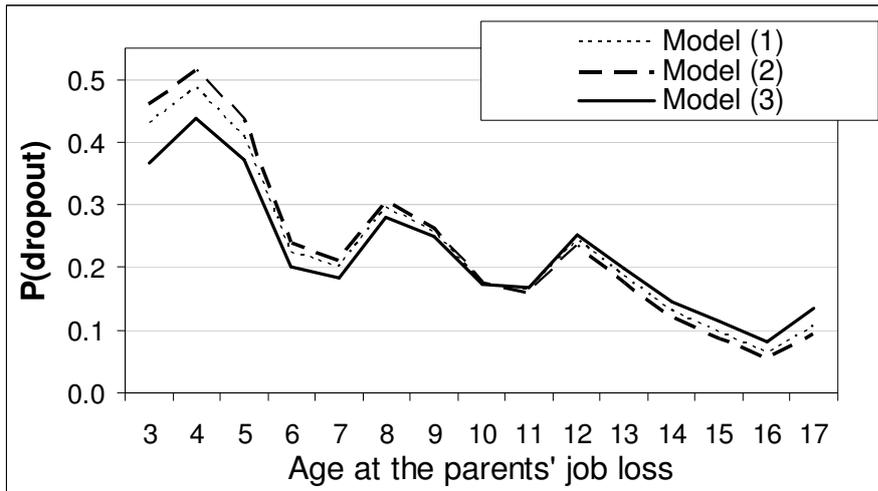


Figure 4A. Predicted probability profiles, from probit with age dummies.

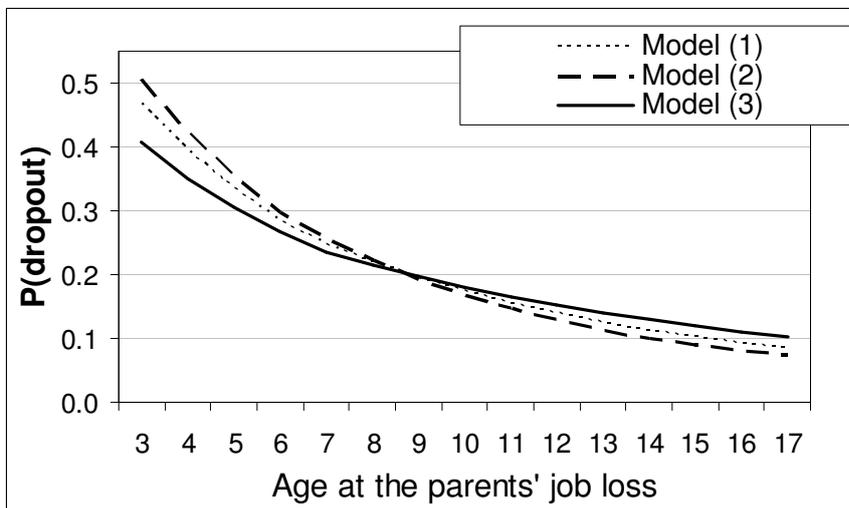


Figure 4B. Predicted probability profiles, from probit with linear spline with age.



Figure 4C. Slope of the predicted probability profiles, from probit with linear spline with age. Estimates of the age-specific reduced form returns to parental employment on dropout rates.

Appendix: Estimation details

Table A1. The effect of the child's age at her/his parents' job loss on her/his dropout probability. Probit coefficients.

	Probit index linear in age			Probit index linear spline in age (break at age 7)		
	(1)	(2)	(3)	(1)	(2)	(3)
Age at the time of the parents' job loss	-0.08 [0.020]**	-0.095 [0.026]**	-0.058 [0.026]*	-0.095 [0.022]**	-0.109 [0.028]**	-0.074 [0.027]**
Age at the time of the parents' job loss if 3-7 old				-0.089 [0.044]*	-0.087 [0.044]*	-0.087 [0.044]*
Age at interview	0.224 [0.038]**	0.238 [0.041]**	0.201 [0.042]**	0.216 [0.038]**	0.229 [0.041]**	0.194 [0.042]**
Female	-0.082 [0.098]	-0.077 [0.098]	-0.075 [0.098]	-0.084 [0.098]	-0.08 [0.098]	-0.078 [0.098]
Father's education (years)	-0.181 [0.033]**	-0.179 [0.033]**	-0.179 [0.033]**	-0.184 [0.033]**	-0.183 [0.033]**	-0.183 [0.033]**
Mother's education (years)	-0.257 [0.055]**	-0.252 [0.054]**	-0.25 [0.054]**	-0.257 [0.055]**	-0.253 [0.054]**	-0.25 [0.054]**
Father's age	-0.013 [0.010]	-0.013 [0.010]	-0.014 [0.010]	-0.013 [0.010]	-0.014 [0.010]	-0.014 [0.010]
Mother's age	-0.012 [0.012]	-0.012 [0.012]	-0.012 [0.012]	-0.012 [0.013]	-0.012 [0.013]	-0.012 [0.013]
Number of children 0-14 old	0.189 [0.052]**	0.188 [0.052]**	0.188 [0.052]**	0.193 [0.052]**	0.191 [0.052]**	0.192 [0.052]**
Number of children above 15	0.143 [0.061]*	0.142 [0.062]*	0.142 [0.062]*	0.14 [0.062]*	0.14 [0.062]*	0.14 [0.062]*
Year of interview		-0.028 [0.031]			-0.025 [0.031]	
Year of parents' job loss			-0.044 [0.034]			-0.042 [0.034]
Constant	-0.238 [0.152]	-0.126 [0.198]	-0.394 [0.191]*	-0.084 [0.174]	0.014 [0.215]	-0.236 [0.210]
Observations	991	991	991	991	991	991

Robust standard errors in brackets

* significant at 5%; ** significant at 1%

Table A2. The separate effect of the child's age at her/his mother's and father's job loss on her/his dropout probability. Probit coefficients.

	(1)	(2)	(3)
Age at mother's job loss	-0.044 [0.014]**	-0.047 [0.015]**	-0.045 [0.014]**
Age at father's job loss	-0.039 [0.017]*	-0.044 [0.020]*	-0.036 [0.018]*
Age at interview	0.208 [0.036]**	0.212 [0.038]**	0.208 [0.036]**
Female	-0.095 [0.098]	-0.095 [0.098]	-0.092 [0.098]
Father's education (years)	-0.178 [0.033]**	-0.177 [0.033]**	-0.175 [0.033]**
Mother's education (years)	-0.245 [0.054]**	-0.243 [0.054]**	-0.255 [0.055]**
Father's age	-0.014 [0.010]	-0.014 [0.010]	-0.013 [0.010]
Mother's age	-0.011 [0.013]	-0.011 [0.013]	-0.011 [0.013]
Number of children 0-14 old	0.178 [0.052]**	0.177 [0.052]**	0.176 [0.052]**
Number of children above 15	0.127 [0.063]*	0.127 [0.063]*	0.124 [0.063]*
Year of interview		-0.012 [0.028]	
Year of mother's job loss			0.000 [0.000]
Year of father's job loss			-0.001 [0.000]**
Constant	-0.364 [0.130]**	-0.328 [0.154]*	0.887 [0.306]**
Observations	991	991	991

Robust standard errors in brackets

* significant at 5%; ** significant at 1%